



Office of the Common Council

City-County Building, Room 417
210 Martin Luther King, Jr. Boulevard
Madison, Wisconsin 53703
(Phone) 608.266.4071
(FAX) 608.267.8669
(TTY) 608.267.8670

February 2008

Dear Eastmorland and Lake Edge residents,

For the past year, we have been working successfully to create a dynamic plan for the Royster-Clark site on Cottage Grove Road and Dempsey. We're in the middle of the process, with an appointed Royster-Clark Neighborhood Planning Team (RCNPT), proceeding with our real world market-study and have begun to distribute a neighborhood-based survey.

For the past several months, we have been working in association with Madison-based Urban Solutions, Inc. and Silverstone Partners, as they had an accepted offer to purchase with various contingencies on the property from the current owner, Agrium, Inc. Urban Solutions, and particular, Mike Hershberger, have been very honest and forthcoming about both their intentions and what they saw for the site.

Unfortunately, Urban Solutions has recently not been able to satisfy the contingencies in the agreement with Agrium, Inc. and has therefore withdrawn from the process, which would have enabled them to develop the site.

We do have to acknowledge the current real estate market conditions, and appreciate that as a community we now have the opportunity to develop a site-plan exclusively with our own desires, hopes and data. However, I know that for many this can be viewed as a set-back in what is already projected to be a very long process.

I invite you to continue to communicate with your neighborhood association, your representatives to the Royster-Clark Neighborhood Planning Team or myself about the Royster-Clark planning process. The City of Madison is committed to finishing the site plan as was originally intended and I am committed to keeping you informed about the process and any other news.

You can also visit the District 15 website at www.cityofmadison.com/council/district15 or the Royster-Clark Planning process website at <http://www.cityofmadison.com/planning/royster.html>.

Thank you for your continued dedication to not only the Royster-Clark planning process, but to your neighborhood as well.

Sincerely,

Larry Palm
Alder, District 15