

September 25, 2006

Dear Neighbors Interested in the Development of the Royster-Clark Site:

You are invited to attend the upcoming Royster-Clark Steering Committee meetings. They will take the place on the **first Monday of the month at the Pinney Branch Library** (204 Cottage Grove Road) as follows:

- ♦ October 2, 6:30 p.m.
- ♦ November 6, 6:30 p.m.
- ♦ December 4, 7:00 p.m.

At the first Steering Committee meeting, it was decided not to determine the membership of the committee until more information is gathered. The committee representatives will use the information to determine the different skills and knowledge that will be necessary to perform the tasks of the committee. The preliminary areas of focus that were identified are:

- ♦ Environmental
- ♦ Transportation/Traffic
- ♦ City/Comprehensive Planning/Land Use
- ♦ Neighborhood Communications/Training
- ♦ Economic Development
- ♦ Design
- ♦ Liaison with Agrium and the future developer/Immediate work on property and potential demolition of structure

Over the next few meetings, additional work will be done to define these areas of focus, to prioritize what information is most important to receive, and to learn more about each topic. At such time as there is an announcement by Agrium about the site, I will invite all residents to a community meeting. Formation of a Steering Committee will not diminish my commitment to keep you informed about the process and any plans that are made by Agrium or any future developer.

Finally, I want to remind you that this will be a long, slow process. At this point, I do not expect any announcements until 2007, so anything you hear before then will be rumor or someone's personal desire for the site. You may hear suggestions made that you do not agree with and, hopefully, you will hear suggestions that you entirely agree with. Both will have a place at the table until the development plans are finalized.

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This is a very large piece of property and many people will express their opinions, but it is only you – a nearby resident – who can help define the voice of the neighborhood. I hope that you will continue talking about this to your neighbors, at the Steering Committee meetings, and at the community meetings.

I hope to see you at any or all of these meetings. If you have any questions, please do not hesitate to contact me at 692-8416 or lpalm@cityofmadison.com.

Sincerely,

Larry Palm
Alder, District 15

cc: Sup. Tom Stoebig
Brad Murphy, Director, Planning Unit
Jeanne Hoffman, Assistant to the Mayor