

DEPARTMENT OF PLANNING AND COMMUNITY AND ECONOMIC DEVELOPMENT
Economic Development Division
Suite 312, Madison Municipal Building
266-4222

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www.cityofmadison.com/planning/cedu.html
www.cityofmadison.com/business

Timothy J. Cooley, Director 266-4222

Andrea Freedman, Program Assistant 1 266-6505

Division administration, project management, and all matters relating to policy, procedures, and budget. Description of the services are provided below.

Abbie Kurtz, Clerk Typist 261-9149

Provides general office support, liaison to other City agencies, processes incoming mail, responsible for file storage.

Office of Real Estate Services

The Office of Real Estate Services is responsible for all real estate functions of the City of Madison including acquisitions (either through negotiation or by eminent domain), disposal of surplus properties, leasing, land use permitting and licensing, property management, title protection, and relocation assistance to persons and businesses displaced by City projects. It is responsible for the creation and implementation of the City's Tax Incremental Financing Districts ("TIDs") and the analysis and negotiation of redevelopment and economic development projects within the TIDs requiring TIF financial assistance. The Office of Real Estate Services responsibilities also include the creation of redevelopment districts and the implementation of the districts' redevelopment plans. It also administers the Community Development Authority's ("CDA") Capital Revolving Fund ("CRF") program. This program is used to provide funds to assist revitalization, job creation, housing production and economic development.

Don Marx, Manager 267-8717

Joe Gromacki, TIF Coordinator 267-8724

Daniel Rolfs, Community Development Project Manager 267-8722

Joe Stepnik, Real Estate Agent 4 267-8723

Jeff Ekola, Real Estate Agent 3 267-8719

Jerry Lund, Real Estate Agent 3 267-8718

Heidi Fischer, Real Estate Agent 3 264-9297

Dana Warren, Real Estate Agent 1 267-1992

Office of Economic Revitalization

The Office of Economic Revitalization (OER) promotes redevelopment, neighborhood revitalization and economic development. OER administers loans, grants, bonds and other tools to acquire, redevelop, rehabilitate and construct residential housing and commercial projects, including owner-occupied and rental rehabilitation loans, homebuyer's assistance loans, commercial facade improvement grants, downtown residential exterior lighting enhancement grants, and housing revenue and redevelopment bonds. OER also staffs the CDA Board of Commissioners and provides the staff services necessary for the CDA to manage, operate and implement its programs and redevelopment initiatives.

Percy Brown, Manager	266-6558
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Terri Goldbin, Housing Rehabilitation Specialist	266-4223
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Craig Wilson, Housing Rehabilitation Specialist	266-6557
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Vacant, CDA Project Manager	
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Office of Business Resources

The Office of Business Resources (OBR) responds to and assists businesses interested in locating, opening, or expanding within the City of Madison by: directing businesses toward financial and technical assistance programs available through the City and other sources, helping firms identify available space, guiding businesses through City permitting and approval processes, facilitating appropriate space for business development through participation in City land use planning efforts, and maintaining and providing demographic/community information to businesses. OBR staff facilitates economic development projects, such as implementation of the 3-5 Year Strategic Economic Development Implementation Plan, development of the BioAg Gateway, and hosting the City's bi-annual small business conference. In addition, OBR staff serve as City liaisons to local business and economic development organizations; including the Madison Central Business Improvement District, Downtown Madison Inc., Greater Madison Chamber of Commerce Small Business Advisory Council, THRIVE, and neighborhood business/merchant associations. OBR staffs the Economic Development Commission, Vending Oversight Committee, and oversees the City's vending and sidewalk cafe programs. Additional information is available at www.cityofmadison.com/business/OBR.

The Office of Business Resources is located in Room 312 of the Madison Municipal Building, 215 Martin Luther King Jr. Blvd.

Matthew B. Mikolajewski, Manager	267-8737
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Michael Gay, CECD, Business Development Coordinator	267-4933
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Peggy Yessa, Economic Development Technician	267-8721
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Warren Hansen, Street Vending Coordinator

261-9171

The Street Vending Coordinator enforces and administrates Ordinance 9.13 and regulations as they relate to Sidewalk Cafes, Arts & Craft Vendors, Mall/Concourse Food Vendors, Merchant Vendors, and High Density Vendors at Camp Randall and Langdon Street. The Street Vending Coordinator coordinates the placement of banners on pedestrian overpasses on Park Street and Campus Drive. As staff to the Vending Oversight Committee, he serves as Executive Secretary, and is also on the Street Use Staff Team that reviews and coordinates special events. The Coordinator also generates text and updates the street vending website: www.cityofmadison.com/business/streetvending/.

Vacant, Street Vending Monitor
