

MAC Sample Project Evaluation

Project Evaluators

Madison Arts Commission
City of Madison Department of Planning and
Community and Economic Development
215 Martin Luther King, Jr. Blvd., Suite LL-100
Madison WI 53701-2985
Phone: (608) 261-9134
Fax: (608) 267-8739
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www.cityofmadison.com/mac



Project Title: After the Nukes: a photography exhibit of life in Chernobyl
Grantee: Friends of Chernobyl Centers, U.S. with photographer Michael Forster Rothbart
Project Administrator: Margit Gundlach, coordinator; Rob Schuettpeiz, treasurer
E-mail Address: gundlachm@cityofmadison.com Phone Number: 608-408-1000

1. Name: _____
Title of Area or Expertise: Art Coordinator, _____
Street Address: _____
City/State/Zip: Madison, WI _____
E-mail: gundlachm@cityofmadison.com _____
Telephone: _____
2. Name: _____
Title of Area or Expertise: Director of Education, _____
Street Address: - _____
City/State/Zip: Madison, WI _____
E-mail: gundlachm@cityofmadison.com _____
Telephone: 608 _____
3. Name: _____
Title of Area or Expertise: Art Exhibit Coordinator, _____
Street Address: _____
City/State/Zip: Madison, WI _____
E-mail: _____
Telephone: _____

Project Evaluation Report

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PLEASE PRINT/TYPE

After the Nukes: a photography exhibit of life in Chernobyl

PROJECT TITLE

Friends of Chernobyl Centers, U.S. with photographer Michael Forster Rothbart

GRANT RECIPIENT (ORGANIZATION OR INDIVIDUAL CONDUCTING THE PROJECT)

Bethel Lutheran Church and UW Health Sciences Learning Center

PROJECT LOCATION

EVALUATOR

DATE OF EVALUATION

Please rate the project by circling a number on a scale of one (poor) to ten (outstanding).

1. Overall project quality

1 2 3 4 5 6 7 8 9 10

2. Community impact/public service value

1 2 3 4 5 6 7 8 9 10

Please explain your rating: (Use other side if necessary)

*A dynamic exhibition beautifully
portrayed — needed to a matter!*

*Thanks
Don Wagner*



Many thanks for your assistance. Please return the completed form to Karin Wolf, Madison Arts Commission, P.O. Box 2985, Madison, WI 53701-2985.

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GRANT RECIPIENT (ORGANIZATION OR INDIVIDUAL CONDUCTING THE PROJECT)

Bethel Lutheran Church and UW Health Sciences Learning Center

PROJECT LOCATION

Sarah Grimes, Art Coordinator, UWHC, AFCH

9/3/2008

EVALUATOR

DATE OF EVALUATION

Please rate the project by circling a number on a scale of one (poor) to ten (outstanding).

1. Overall project quality

1 2 3 4 5 6 7 8 9 ✓10

2. Community impact/public service value

1 2 3 4 5 6 7 8 9 ✓10

Please explain your rating: (Use other side if necessary)

Staff and public viewing the exhibit were drawn in by the photos and subsequently spent time reading all the accompanying commentaries. Viewers spent a lot of time discussing the photos and text and were very interested in knowing more about this nuclear disaster in Russia and its lingering effects today. The photos were of interest even without the text - excellent composition and choice of subject matter for each photo as well as beautiful lighting effects in some of the images. All in all, a very well put together, educational and enlightening exhibit - one of the best I have had on display at the Health Sciences Learning Center. The story line flows nicely from one image to the next and gives a human face to the Chernobyl tragedy.



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Bethel Lutheran Church and UW Health Sciences Learning Center

PROJECT LOCATION

Jacqui Shanda

EVALUATOR

September 9, 2008

DATE OF EVALUATION

Please rate the project by circling a number on a scale of one (poor) to ten (outstanding).

1. Overall project quality

1 2 3 4 5 6 7 8 9 10 ✓

2. Community impact/public service value

1 2 3 4 5 6 7 8 9 10 ✓

Please explain your rating: (Use other side if necessary)

Bethel Lutheran Church has a partnership with a community center in Borodyanka, Ukraine. As one of our projects, we sponsor children from the center to come to Madison for respite, medical & dental care, and English lessons for six weeks each summer. The artist's reception for Michael Forster Rothbart's exhibit was the morning we introduced the children and host families in our worship service this summer. The reception was packed with people from the Madison community, Friends of Chernobyl Centers, and Bethel members. The intensity of the photographs graphically depicts life in the Chernobyl area, which heightens the awareness of the conditions these children grow up in. Many people were emotionally pulled into the pictures, thus the daily scenes that most will only hear about. The quality of the exhibit was exceptional - the colors vivid, the images unforgettable. Thank you for your assistance in this project.

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