



Department of Planning & Community & Economic Development
Economic Development Division

Office of Business Resources - Street Vending

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Please call ahead for appointment.

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2011 Fall Food Cart Review Dates & Times

- **The Fall Food Cart Review will take place from Monday, September 19 through Friday, September 23 (Monday, Tuesday, Wednesday, Thursday and Friday) from 11 a.m. until 2 p.m.** About 25 food review panelists will evaluate your cart during those hours throughout the week.
- **A list of names of the food review panelists** will be distributed to you so that you can check them off if you want to after they have visited you. Each one will have an ID card. Do not give free food to anyone who has not shown you this year's ID.
- **Food vendors who operate only on Saturdays** will be reviewed in their sites on the outer Capitol Square on Saturday, September 24, 2011, from 8 a.m. to 12 p.m.
- **New applicants** will be assigned a one-day site on the 200 block of Martin Luther King, Jr. Blvd. Saturday, September 24, 2011, and will be reviewed from 8 a.m. to 12 p.m. New applicants will not be open to the general public but will have inspections that morning by the City-County Health Department and Building Inspection Units. Inspection fees will not be required until after you have been assigned a site on the Mall/Concourse or elsewhere as a Madison food vendor.

Menu Changes

If you are a returning applicant, this is your opportunity to change your menu for the year beginning April 15, 2012. Except during the week of the food cart review, you must serve only this year's approved menu during all other days of the current vending season.

The Scoring System

1. Food (a possible zero to 40 points).....	40
2. Apparatus (cart or tent – a possible zero to 40 points)	40
3. Originality (a possible zero to 20 points).....	20
4. Seniority Points (one per consecutive year up to seven).....	+ 7
	107

You will lose one point for each significant Health or Vending violation committed by you during the previous fiscal year (July through June). You must score seventy (70) or more points in order to be eligible for a food vending site on the Mall/Concourse. When more than one vendor has requested the same site, the vendor with the higher score will get the site.

Originality

We encourage originality. Remember that the uniqueness of your menu and cart or tent is an important portion of your evaluation. If your menu is similar to another vendor's menu, you may both get a lower score for originality. If you are the only vendor who has your type of menu, you are far more likely to get a higher score for originality.

Sincerely,

Warren Hansen
Street Vending Coordinator