



Office of the Mayor

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PUBLIC HEALTH DEPARTMENT OF MADISON AND DANE COUNTY PROPOSALS

1. Community and Translational Research. Maximize the quality and quantity of community-based research and ensure that it is applied to its greatest benefit, working with the University of Wisconsin School of Public Health.
Funding Request: \$171,927
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services
2. Well Woman Expansion. To meet the increasing demand for services, particularly in the Spanish speaking and African American communities.
Funding Request: \$272,105
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services
3. WIC Expansion. With more women experiencing the loss of employment and income, the need for WIC services is increasing, including nutritional screening, counseling and education.
Funding Request: \$205,000
Source: Agriculture – United States Department of Agriculture
4. Community Mapping. Apply GIS (Geographic Information System) mapping software to health data to assess the health status of the community, assist with program evaluation and provide guidance for strategic planning to help understand the relationships between social, environmental and economic factors and the impact of these factors on public health programming.
Funding Request: \$90,000
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services
5. Oral Health Initiative. Increase the number of school-age children receiving dental sealants from 500 to 1,000; implement oral health prevention strategies among Latino children.
Funding Request: \$154,936
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services
6. Infectious Disease Community Outreach. Outreach, contact follow up and care coordination for STI-HIV clients, directly-observed therapy for Tuberculosis clients.
Funding Request: \$125,252
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services

7. Enhanced Vaccination Programming. Increase community outreach, surveillance, immunizations, and treatment coordination for high-risk, vulnerable adults.
Funding Request: \$202,369
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services

8. Adult Vaccine. Purchase and administer vaccines for high-risk, vulnerable adult populations who cannot access them (HPV, Hepatitis A and B).
Funding Request: \$353,109
Source: Health and Human Services/Centers for Disease Control-Wisconsin Department of Health and Human Services
[View Spreadsheet of Funding Sources and Total Costs](#)