

02/14/2001 WED 09:07 FAX 608 266 4606

CITY OF MADISON

001

### REGISTRATION OF PRINCIPAL EMPLOYING A LOBBYIST

For Use In 2001-2002

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CLERK'S OFFICE

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Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53709-0007

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

American Cancer Society

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Ranos

Last Name

JEFF

First Name

Advocacy Director

Title

P.O. Box 902

Mailing Address

Wausau

City

WI

State

53072

Zip Code

Business Address (if different)

262-523-5534

Contact Phone

262-523-5533

Contact FAX

jeff.ranos@cancer.org

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-mail Address

Post-it Fax Note	7671	Date	2/14/01	# of pages	6
To	Sandra Smith	From	Sharon	Co.	
Co./Dept.		Phone #	262-4601	Fax #	
Phone #					
Fax #	833-4768				

**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

Eliminating cancer as a major health problem

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III - Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

All areas affecting cancer related issues including; but not limited to, cancer prevention, patient rights, tobacco control, cancer research and other issues aimed at improving cancer patients quality of life.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Smoke Rec website referendum

a. How will this item affect the principal's business or other activity?

Affects our organizations efforts to meet tobacco control goals.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic  
topic  
topic  
topic  
topic  
topic

topic  
topic  
topic  
topic  
topic  
topic

**Section IV - Authorization of Lobbyists**

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Sandra Smith  
Mailing Address: 630 Grand Canyon Madison WI 53719  
Address City State Zip Code  
Phone No.: 608-833-4476  
Indicate if:  Contract Lobbyists or  Employee

2. Lobbyist's Name: Bryan Maury  
Mailing Address: 630 Grand Canyon Madison WI 53719  
Address City State Zip Code  
Phone No.: 608-833-4476  
Indicate if:  Contract Lobbyists or  Employee

3. Lobbyist's Name: Rachelle Bartnick  
Mailing Address: 630 Grand Canyon Dr Madison WI 53719  
Address City State Zip Code  
Phone No.: 608 833-4476  
Indicate if:  Contract Lobbyists or  Employee

4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

**Section V - Authorized Signer**

- 1. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- 2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- 3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- 4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



Signature

*Advocacy Director*

Title

*Jeff Roncus*

January 29, 2001

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents - Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

Notary

Commission expires: \_\_\_\_\_