



**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

Non-profit Non-stock; To develop, own and provide senior housing.  
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: 1 shareholder

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Zoning and subdivision approval for Prairie Point, located in the Junction  
Neighborhood Plan Area.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Plan Department, Transportation Department, Engineering Department, Parks Department,  
Plan Commission and Common Council.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Zoning and subdivision approval for Prairie Point.

a. How will this item affect the principal's business or other activity?

Principal is the developer of Prairie Point.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

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## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Ronald M. Trachtenberg, Murphy & Desmond, S.C.  
Mailing Address: P.O. Box 2038, Madison, Wisconsin 53701-2038  
Address City State Zip Code  
Phone No.: (608) 257-7181  
Contact Lobbyists: X or Employee: \_\_\_\_\_
  
2. Lobbyist's Name: Mark S. Boehlke, Hoffman Corporation  
Mailing Address: P.O. Box 8034, Appleton, WI 54912-8034  
Address City State Zip Code  
Phone No.: (920) 380-2120  
Contact Lobbyists: X or Employee: \_\_\_\_\_
  
3. Lobbyist's Name: Craig Hungerford, Real Estate Dynamics, Inc.  
Mailing Address: 448 W. Washington Avenue Madison 53703  
Address City State Zip Code  
Phone No.: (608) 255-4676  
Contact Lobbyists: X or Employee: \_\_\_\_\_
  
4. Lobbyist's Name: Mary Ann Drescher, Attic Angel Association  
Mailing Address: 640 Junction Road Madison WI 53717  
Address City State Zip Code  
Phone No.: (608) 662-8907  
Contact Lobbyists: X or Employee: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information ~~not to be true~~.



*R M Trachtenberg* \_\_\_\_\_  
Signature Attorney  
Title

Ronald M. Trachtenberg \_\_\_\_\_  
Type or print name as signed above Date

1/8/01

P.O. Box 2038, Madison, WI 53701-2038 \_\_\_\_\_  
Address & Telephone (if different from first page of this form)

Attorney \_\_\_\_\_

Individuals permitted to sign documents – Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 8<sup>th</sup> day of January, 2001.

*Susan R Pecore* \_\_\_\_\_  
Notary

Commission expires: 11/18/01 \_\_\_\_\_

