

**REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST**

For Use In 2001-2002

RECEIVED-CITY OF MADISON
CLERK'S OFFICE

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Section 1 -- Identification of Principal
"Principal" means any person who employees a lobbyist.

Bartell Limited Partnership
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Christopher Michael Attorney
Last Name First Name Title

2 East Mifflin Street, Suite 600
Mailing Address

Madison WI 53703
City State Zip Code

Business Address (if different)

608/252-9365
Contact Phone

608/252-9243 mrc@dewittross.com
Contact FAX Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above) N/A

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

The Bartell Limited Partnership owns approximately 68 acres of vacant land
Describe the business activity in which the entity is engaged
at High Crossing Blvd./Nelson Road in the City of Madison.

Chief Executive Officer: Bartell Denis General Partner
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Bartell Limited Partnership
Partners**

**Jane Bartell
64 Oak Creek Trail
Madison, WI 53717**

**Laura Bartell
61 Regal Place
Grosse Point Shores, MI 48236**

**Ted Bartell
700 N. Dobson
House No. 22
Chandler, AZ 85224**

**Thomas Bartell
7696 Leta Way
Madison, WI 53719**

**Denis Bartell
410 Ozark Trail
Madison, WI 53705**

**Jeffrey Bartell
3959 Plymouth Circle
Madison, WI 53705**

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

To persuade the City of Madison to amend the neighborhood plan so that a GDP and SIP can be approved for a mixed use development on this 68 acre site.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: See above.

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

Not applicable
topic

topic

topic

topic

topic

topic

topic

OPERATING BUDGET

Not applicable
topic

topic

topic

topic

topic

topic

topic

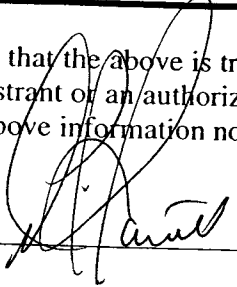
Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Michael R. Christopher
Mailing Address: 2 E. Mifflin Street, Madison WI 53703
Address City State Zip Code
Phone No.: 608/252-9365
Contact Lobbyists: _____ or Employee: _____
2. Lobbyist's Name: Norman D. Flynn
Mailing Address: 5555 Odana Road Madison WI 53719
Address City State Zip Code
Phone No.: 608/276-4900
Contact Lobbyists: _____ or Employee: _____
3. Lobbyist's Name: Keith West
Mailing Address: 5555 Odana Road Madison WI 53719
Address City State Zip Code
Phone No.: 608/276-4900
Contact Lobbyists: _____ or Employee: _____
4. Lobbyist's Name: John Lichtenheld
Mailing Address: 1435 East Main Street Madison WI 53703-3024
Address City State Zip Code
Phone No.: 608/255-0800
Contact Lobbyists: _____ or Employee: _____
5. Tom Kubala
W61 N617 Mequon Avenue Cedarburg WI 53012
262-377-6039
6. Bruce A. Reid
Five Revere Drive, Suite 300 Northbrook IL 60062
847-498-8852
7. Richard Rasmussen
7930 Westward Way Madison WI 53703-2865
608-833-7530
8. Scott Campbell
W61 N617 Mequon Avenue Cedarburg WI 53012
262-377-6039

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.


Signature

General Partner
Title

Denis P. Bartell
Type or print name as signed above

1-16-01
Date

Address & Telephone (if different from first page of this form)

Michael R. Christopher, Attorney for Bartell Limited Partnership

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 16th day of January, 2001.

Vicki Owen
Notary

Commission expires: 4-6-03