

# REGISTRATION OF PRINCIPAL EMPLOYING A LOBBYIST

For Use In 2001-2002

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53709-0001

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employees a lobbyist.**

Rouse Management Company  
 Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Rouse	Fred	President
Last Name	First Name	Title

837 West Badger Road #6  
 Mailing Address

Madison	WI	53713
City	State	Zip Code

Business Address (if different)

608-251-5382  
 Contact Phone

608-251-5350	
Contact FAX	Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Bruce	J. Randy
Last Name	First Name

Knothe & Bruce Architects, LLC  
 Firm or Organization Name

7611 Elmwood Avenue, Suite 102  
 Mailing Address

Middleton	WI	53562
City	State	Zip Code

608-836-3690	608-836-6934	rbruce@knothebruce.com
Phone	FAX	E-mail Address

**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

Real Estate Development and Management  
Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Approval of a proposed apartment development.

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List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Re-zoning and Conditional Use approval of proposed apartment project.

a. How will this item affect the principal's business or other activity?

This item is consistent with the principle's business activities.

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b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

N/A
topic
topic
topic
topic
topic
topic

**OPERATING BUDGET**

N/A
topic
topic
topic
topic
topic
topic

## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Knothe & Bruce Architects, LLC  
Mailing Address: 7611 Elmwood Avenue, Suite 102 Middleton WI 53562  
Address City State Zip Code  
Phone No.: 608-836-3690  
Indicate if:  Contract Lobbyists or  Employee
  
2. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
  
3. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
  
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

## Section V - Authorized Signer

1. Name: J. Randy Bruce, Knothe & Bruce Architects, LLC  
Position or Relationship to Principal: Architect
  
2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
  
3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
  
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

