

REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST

For Use In 2001-2002

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53709-0001

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Ellefson Companies

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Ellefson

Tom

Last Name

First Name

Title

1018 Gammon Lane, Suite 100

Mailing Address

Madison

WI

53719

City

State

Zip Code

Business Address (if different)

608-274-1594

Contact Phone

608-276-7880

Contact FAX

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Bruce

J. Randy

Last Name

First Name

Knothe & Bruce Architects, LLC

Firm or Organization Name

7611 Elmwood Avenue, Suite 102

Mailing Address

Middleton

WI

53562

City

State

Zip Code

608-836-3690

Phone

608-836-6934

FAX

rbruce@knothebruce.com

E-mail Address

**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

REAL ESTATE DEVELOPMENT  
Describe the business activity in which the entity is engaged

Chief Executive Officer: ELLIFSON TOM  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

APPROVAL OF A MULTI-FAMILY HOUSING DEVELOPMENT AT  
8205-8231 STARR GRASS DRIVE

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: APPROVAL OF A MULTI-FAMILY HOUSING DEVELOPMENT AT  
8205-8231 STARR GRASS DRIVE

a. How will this item affect the principal's business or other activity?

IT IS CONSISTENT WITH THE BUSINESS ACTIVITIES

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

N/A
topic
topic
topic
topic
topic
topic

**OPERATING BUDGET**

N/A
topic
topic
topic
topic
topic
topic

## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

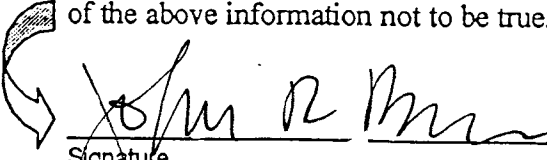
1. Lobbyist's Name: Knothe & Bruce Architects, LLC  
Mailing Address: 7611 Elmwood Avenue, Suite 102 Middleton WI 53562  
Address City State Zip Code  
Phone No.: 608-836-3690  
Indicate if:  Contract Lobbyists or  Employee
2. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
3. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

## Section V - Authorized Signer

1. Name: J. Randy Bruce, Knothe & Bruce Architects, LLC  
Position or Relationship to Principal: Architect
2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

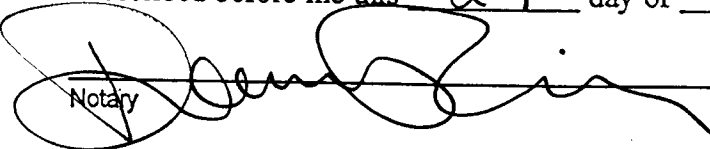
**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

  
Signature \_\_\_\_\_ Title Managing Member; Knothe & Bruce  
Architects, LLC  
J. Randy Bruce  
Type or print name as signed above Date 9/24/01

Address & Telephone (if different from first page of this form) \_\_\_\_\_  
J. Randy Bruce, Architect for  
Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 24 day of September, 2001.

  
Notary \_\_\_\_\_  
Commission expires: May 2, 2004