

REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST

For Use In [REDACTED]-2002

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53709-0001

Section 1 -- Identification of Principal

"Principal" means any person who employs a lobbyist.

Blayde K. Elert

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Elert

Last Name

Blayde

First Name

K.

Title

517 W. North Street, Suite 101

Mailing Address

DeForest

City

WI

State

53532

Zip Code

Business Address (if different)

(608) 846-2550

Contact Phone

(608) 846-2540

Contact FAX

Contact E-mail Address

Principal's Internet Address.

Person to whom correspondence should be sent (if different from above)

Trachtenberg

Last Name

Ronald

First Name

Murphy & Desmond, S.C.

Firm or Organization Name

P.O. Box 2038

Mailing Address

Madison

City

WI

State

53701-2038

Zip Code

(608) 268-5575

Phone

(608) 257-2508

FAX

rtrachtenberg@murphydesmond.com

E-mail Address

RECEIVED-CITY OF MADISON
CLERK'S OFFICE
02 JAN -4 PM 1:03

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: _____

Other Not for Profit

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Elert Realty & Construction

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Real estate development; construction.

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Annexation, rezoning and platting of Turman-Diloreto property, Town of Burke

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below
- Plan Department
Transportation Department
Parks Department
Engineering Division

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

Annexation, rezoning and platting of Turman-Diloreto property,

1. Item: Town of Burke

a. How will this item affect the principal's business or other activity?

Principal will develop the Turman-Diloreto property.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

N/A

CAPITAL BUDGET

OPERATING BUDGET

CAPITAL BUDGET	OPERATING BUDGET
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Ronald M. Trachtenberg
Mailing Address: P.O. Box 2038, Madison, WI 53701-2038
Address City State Zip Code
Phone No.: (608) 268-5575
Indicate if: Contract Lobbyists or Employee

2. Lobbyist's Name: Blayde K. Elert
Mailing Address: 517 W. North Street, Suite 101, DeForest, WI 53532
Address City State Zip Code
Phone No.: (608) 846-2550
Indicate if: Contract Lobbyists or Employee

3. Lobbyist's Name: Jim Grothman
Mailing Address: P.O. Box 373, Portage, WI 53901
Address City State Zip Code
Phone No.: (608) 742-7788
Indicate if: Contract Lobbyists or Employee

4. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

1. Name: Ronald M. Trachtenberg
Position or Relationship to Principal: Attorney

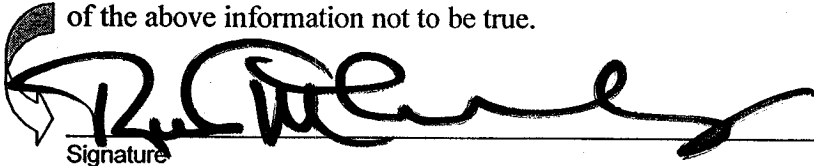
2. Name: _____
Position or Relationship to Principal: _____

3. Name: _____
Position or Relationship to Principal: _____

4. Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



Signature

Attorney

Title

Ronald M. Trachtenberg

Type or print name as signed above

1/4/02

Date

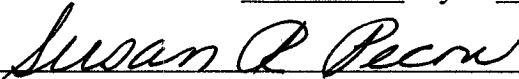
Address & Telephone (if different from first page of this form)

Ronald M. Trachtenberg, Attorney

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 4th day of January, 2002. ~~2001~~

Notary



Commission expires:

11/13/05

