

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**  
For Use In 2003

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 100  
RECEIVED-CITY OF MADISON  
CLERKS OFFICE  
MADISON, WI 53703-3342  
08 MAR -5 PM 12:25

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Brennan's

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Culhane

Tim

Manager

Last Name

First Name

Title

19000 West Blue Mound Road

Mailing Address

Brookfield

WI

53045

City

State

Zip Code

Business Address (if different)

262-785-6606

Contact Phone

262-785-6642

Contact FAX

brennan1@execpc.com

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Bruce

J. Randy

Last Name

First Name

Knothe & Bruce Architects, LLC

Firm or Organization Name

7611 Elmwood Avenue, Suite 102

Mailing Address

Middleton

WI

53562

City

State

Zip Code

608-836-3690

608-836-6934

rbruce@knothebruce.com

Phone

FAX

E-mail Address

## Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:



### Business Entity

specialty grocery and wine sales

Describe the business activity in which the entity is engaged

Chief Executive Officer: Brennan  
Last

Skip  
First

Title

If partnership or limited liability company, check here  and attach list of partners/members.



### Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_



### Other Not for Profit

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_



### Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

### Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Approval of a rezoning request and development plan for a proposed 20,000 S.F. Brennan's store at Watts Road and Plaza Drive.

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: rezoning approval

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- a. How will this item affect the principal's business or other activity?  
It will allow for a new Brennan's store.
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
n/a
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
n/a

For additional items, attach additional sheets.



## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

- Lobbyist's Name: Knothe & Bruce Architects, LLC  
Mailing Address: 7611 Elmwood Ave, Ste 102 Middleton WI 53562  
Address City State Zip Code  
Phone No.: 608-836-3690  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

## Section V - Authorized Signer

- Name: J. Randy Bruce, Knothe & Bruce Architects, LLC  
Position or Relationship to Principal: Architect
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

 \_\_\_\_\_  
Signature Title  
J. Randy Bruce \_\_\_\_\_  
Managing Member

\_\_\_\_\_  
Type or print name as signed above Date  
March 4, 2003

\_\_\_\_\_  
(same as first page)

\_\_\_\_\_  
Address & Telephone (if different from first page of this form)

\_\_\_\_\_  
J. Randy Bruce, Manaing Member

\_\_\_\_\_  
Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 4<sup>th</sup> day of March, 2003

Lisa M. Taylor  
\_\_\_\_\_  
Notary

Commission expires: January 28, 2007

