

REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST

For Use In 2003

RECEIVED-CITY OF MADISON  
CLERKS OFFICE

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3300  
03 JAN 23 3:47 PM

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

EDGEWOOD COLLEGE / DR. JAMES EBBEN, PRESIDENT  
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

ROUSE ALBERT ASSISTANT TO PRESIDENT  
Last Name First Name Title

1000 EDGEWOOD COLLEGE DRIVE  
Mailing Address

MADISON WI 53711  
City State Zip Code

Business Address (if different)

608-663-6730

Contact Phone

608-663-3291

Contact FAX

rouse@edgewood.edu  
Contact E-mail Address

edgewood.edu  
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-mail Address

**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

 **Business Entity**

Describe the business activity in which the entity is engaged

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Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

 **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

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Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

 **Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

FOUR YEAR PRIVATE NON-PROFIT EDUCATIONAL INSTITUTION  
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

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Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

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Approximate number of members: \_\_\_\_\_

 **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

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Describe the business activity in which the individual or the individual's employer is engaged

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**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence: ONE ARCHITECTS, POTTER LAWSON WILL BE WORKING WITH CITY AGENCIES RESPONSIBLE FOR GIVING APPROVAL FOR EDGEWOOD COLLEGE TO CONSTRUCT A CENTER FOR VISUAL ARTS CLASSROOM BUILDING, REMODEL AN EXISTING CLASSROOM BUILDING AND CONSTRUCT AN ADDITION TO A RESIDENCE HALL BUILDING.

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

COMMON COUNCIL, PLAN COMMISSION, URBAN DESIGN, PLANNING DEPT., ZONING TRAFFIC ENGR, FIRE DEPT., BUILDING INSPECTION, LANDMARKS COMMISSION, PARKS DEPT.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: 1) APPROVAL TO CONSTRUCT A CENTER FOR VISUAL ARTS BLDG.  
2) REMODEL AN EXISTING CLASSROOM BLDG.    3) ADDITION TO RESIDENCE H
- a. How will this item affect the principal's business or other activity?  
1) AN IMPROVED FACILITY TO BETTER PROVIDE ART INSTRUCTION,  
2) AN IMPROVED CLASSROOM FACILITY THAT IS ENERGY EFFICIENT AND BARRIER FREE.  
3) ADD MORE STUDENT HOUSING UNITS AND ADDITIONAL DINING SPACE
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
ART EDUCATION, STUDENT HOUSING, SCIENCE AND MUSIC CLASSES.
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
N.A.

For additional items, attach additional sheets.

## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

- POTTER LAWSON
1. Lobbyist's Name: RON LOCAST, DOUG HURSH, MARY LAWSON  
Mailing Address: 15 ELLIS POTTER COURT MADISON WI 53711  
Address City State Zip Code  
Phone No.: 608 274-2741  
Indicate if:  Contract Lobbyists or  Employee  
KEN SAIKI DESIGN
2. Lobbyist's Name: KEN SAIKI, DAVID MARQUART  
Mailing Address: 303 S. PATTERSON MADISON WI 53703  
Address City State Zip Code  
Phone No.: 608 251-3600  
Indicate if:  Contract Lobbyists or  Employee  
A&O ENGINEERS
3. Lobbyist's Name: STEVE WAYLON  
Mailing Address: 1111 DENING WAY MADISON WI 53711  
Address City State Zip Code  
Phone No.: 608 821-8500  
Indicate if:  Contract Lobbyists or  Employee
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

## Section V - Authorized Signer

1. Name: DOUG HURSH  
Position or Relationship to Principal: ARCHITECT WITH POTTER LAWSON
2. Name: ALBERT ROUSE  
Position or Relationship to Principal: EDGEWOOD COLLEGE EMPLOYEE
3. Name: DR. JAMES EBBEN  
Position or Relationship to Principal: PRESIDENT OF EDGEWOOD COLLEGE
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

 ASSISTANT TO PRESIDENT  
Signature Title

ALBERT ROUSE JANUARY 21, 2003  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)  
DOUG NURSH - POTTER & HOWSON, ALBERT ROUSE, EMPLOYEE EDGEWOOD COLLEGE  
DR. JAMES EBBEN - PRESIDENT EDGEWOOD COLLEGE  
Individuals permitted to sign documents - Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 21st day of January, 2003

Jennifer C. Braun  
Notary

Commission expires: July 17, 2005