

**REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST**
For Use In 2003

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CLERKS OFFICE

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Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Principal
"Principal" means any person who employs a lobbyist.

Ellefson Companies

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Ellefson

Tom

Last Name

First Name

Title

1018 Gammon Lane, Suite 100

Mailing Address

Madison

WI

53719

City

State

Zip Code

Business Address (if different)

608-274-1594

Contact Phone

608-276-7880

Contact FAX

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Bruce

J. Randy

Last Name

First Name

Knothe & Bruce Architects, LLC

Firm or Organization Name

7611 Elmwood Avenue, Suite 102

Mailing Address

Middleton

WI

53562

City

State

Zip Code

608-836-3690

608-836-6934

rbruce@knothebruce.com

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

 Business Entity

Real estate development and management.

Describe the business activity in which the entity is engaged

Chief Executive Officer: Ellefson Tom
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

 Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

 Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

 Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Proposed rezoning and development plan approvals for an apartment development.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Rezoning and development plan approvals for an apartment development.

a. How will this item affect the principal's business or other activity?

This is consistent with the principal's business activity.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Knothe & Bruce Architects, LLC
Mailing Address: 7611 Elmwood Ave, Suite 102, Middleton WI 53562
Address City State Zip Code
Phone No.: 608-836-3690
Indicate if: Contract Lobbyists or Employee

2. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

3. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

4. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

1. Name: J. Randy Bruce, Knothe & Bruce Architects, LLC
Position or Relationship to Principal: Architect

2. Name: _____
Position or Relationship to Principal: _____

3. Name: _____
Position or Relationship to Principal: _____

4. Name: _____
Position or Relationship to Principal: _____

