

**REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST**
For Use in 2003

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53709-0001

Section 1 – Identification of Principal "Principal" means any person who employs a lobbyist.

Bartell Limited Partnership
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Christopher
Last Name

Michael
First Name

Attorney
Title

2 East Mifflin Street, Suite 800
Mailing Address

Madison
City

WI
State

53703
Zip Code

Business Address (if different)

608/252-9365
Contact Phone

608/252-9243
Contact FAX

mrc@dewiltross.com
Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Not Applicable

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II – Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

The Bartell Limited Partnership owns approximately 68 acres of vacant land at High Crossing Blvd./Nelson Road in the City of Madison.

Describe the business activity in which the entity is engaged

Chief Executive Officer: Bartell Denis General Partner
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other not for Profit

Governmental Labor Union Charitable/Religious/Civil, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Bartell Limited Partnership
Partners**

**Jane Bartell
64 Oak Creek Trail
Madison, WI 53717**

**Laura Bartell
61 Regal Place
Grosse Point Shores, MI 48236**

**Ted Bartell
700 N. Dobson
House No. 22
Chandler, AZ 85224**

**Thomas Bartell
7696 Leta Way
Madison, WI 53719**

**Denis Bartell
410 Ozark Trail
Madison, WI 53705**

**Jeffrey Bartell
3959 Plymouth Circle
Madison, WI 53705**

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

To persuade the City of Madison to amend the neighborhood plan so that a GDP and Sip can be approved for a mixed use development on this 68 acre site.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: See above

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

Not applicable

topic

topic

topic

topic

topic

topic

OPERATING BUDGET

Not applicable

topic

topic

topic

topic

topic

topic

Section IV – Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

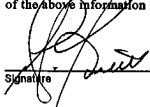
1. Lobbyist's Name: Michael R. Christopher
Mailing Address: 2 East Mifflin Street Madison WI 53703
Address City State Zip Code
Phone No.: 608/252-9365
Indicate if: Contract Lobbyists or Employee
2. Lobbyist's Name: Norman D. Flynn
Mailing Address: 5555 Odana Rd. Madison WI 53719
Address City State Zip Code
Phone No.: 608-276-4900
Indicate if: Contract Lobbyists or Employee
3. Lobbyist's Name: Keith West
Mailing Address: 5555 Odana Rd. Madison WI 53719
Address City State Zip Code
Phone No.: 608-276-4900
Indicate if: Contract Lobbyists or Employee
4. Lobbyist's Name: John Lichtenheld
Mailing Address: 1435 East Main St. Madison WI 53703
Address City State Zip Code
Phone No.: 608-255-0800
Indicate if: Contract Lobbyists or Employee
5. Lobbyist's Name: Tom Kubala
W61 N617 Mequon Ave. Cedarburg WI 53012
262-377-6039
6. Lobbyist's Name: Bruce A. Reid
900 Clark St. Evanston IL 60201
847-498-8852
7. Lobbyist's Name: Richard Rasmussen
7930 Westward Way Madison WI 53703
608-833-7530
8. Lobbyist's Name: Scott Campbell
W61 N617 Mequon Ave. Cedarburg WI 53012
262-377-6039
9. Lobbyist's Name: Troy A. Mayne
2 East Mifflin St., Ste. 600 Madison WI 53703
608-252-9327

Section V – Authorized Signer

1. Name: Michael R. Christopher
Position or Relationship to Principal: Attorney
2. Name: _____
Position or Relationship to Principal: _____
3. Name: _____
Position or Relationship to Principal: _____
4. Name: _____
Position or Relationship to Principal: _____

Section VI – Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information not to be true.



Signature

General Partner

Title

Denis P. Bartell

Type or print name as signed above

1/15/03

Date

Phone:

Address & Telephone (if different from first page of this form)

Michael R. Christopher, Attorney

Individuals permitted to sign documents – Name and position of relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed and sworn to before me this 15th day of January, 2003.





01/11/04