

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**

For Use In 2003

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CLERKS OFFICE

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Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Mid-West Management, Inc

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Walker \_\_\_\_\_ Thomas A. \_\_\_\_\_ President \_\_\_\_\_  
Last Name First Name Title

2740 Ski Lane Drive

Mailing Address

Madison \_\_\_\_\_ Wisconsin \_\_\_\_\_ 53713 \_\_\_\_\_  
City State Zip Code

Business Address (if different)

(608) 441-3600 \_\_\_\_\_

Contact Phone

(608) 273-3588 \_\_\_\_\_

Contact FAX

Contact E-mail Address \_\_\_\_\_

Principal's Internet Address \_\_\_\_\_

Person to whom correspondence should be sent (if different from above)

McAdow \_\_\_\_\_ Jerry \_\_\_\_\_  
Last Name First Name

Lathrop & Clark LLP

Firm or Organization Name

P.O. Box 1507

Mailing Address

Madison \_\_\_\_\_ Wisconsin \_\_\_\_\_ 53701-1507 \_\_\_\_\_  
City State Zip Code

(608) 257-7766

(608) 257-1507

Phone

FAX

jerrymca@lathropclark.com

E-mail Address

## Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

**Business Entity**

Radio Broadcasting

Describe the business activity in which the entity is engaged

Chief Executive Officer: Walker, Thomas A., President

Last

First

Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

### Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

To obtain a Conditional Use Permit for a monopole to allow transmission of broadcasts from the studio to the transmission towers

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Plan Commission, Urban Design Commission, Common Council, and all other agencies related to the issuance of the Conditional Use Permit

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Appear before the Plan Commission, the Urban Design Commission and related agencies

- a. How will this item affect the principal's business or other activity?  
Allow principal's business to be relocated to a larger building with room for expansion
  
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
None
  
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

## Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.


- Lobbyist's Name: Jerry McAdow  
Mailing Address: P.O. Box 1507, Madison, Wisconsin 53701-1507  
Address City State Zip Code  
Phone No.: (608) 257-7766  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: William A. Nebel  
Mailing Address: Three Point Place, Madison, Wisconsin 53719-2810  
Address City State Zip Code  
Phone No.: (608) 833-2321  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: Josh Johnson  
Mailing Address: Three Point Place, Madison, Wisconsin 53719-2810  
Address City State Zip Code  
Phone No.: (608) 833-2321  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

## Section V - Authorized Signer

- Name: Thomas A. Walker  
Position or Relationship to Principal: President
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

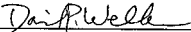
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

 President  
Signature Title  
Thomas A. Walker March 11, 2003  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 11<sup>th</sup> day of March, 2002.

  
Notary

Commission expires: is permanent