

**REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST**

For Use In 2003

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CLERKS OFFICE

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Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Principal

"Principal" means any person who employs a lobbyist.

Plan SZ Shops, LLC

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Zeier

Dennis

Member

Last Name

First Name

Title

c/o Zeier Plastic & Manufacturing, Inc., 2203 North Stoughton Road

Mailing Address

Madison

WI

53704

City

State

Zip Code

Business Address (if different)

608-244-5782

Contact Phone

608-244-1810

Contact FAX

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Single-site real estate construction

Describe the business activity in which the entity is engaged

Chief Executive Officer: Zeier Dennis Managing Member
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

ATTACHMENT TO
REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST

List of Members
Plan 5Z Shops, LLC

Raymond C. Zeier
Dennis L. Zeier
Michelle M. Kucharski

Loraine A. Zeier
Renee Zeier

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Approval of conditional use as part of a planned commercial site at 2358-2402 East Springs Drive.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of conditional use permit on Lots 4 and 5, Madison East Towne Plat

- a. How will this item affect the principal's business or other activity?

Approval will result in commencement of construction.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

- Lobbyist's Name: John C. Frank
Mailing Address: PO Box 1507 Madison WI 53701-1507
Address City State Zip Code
Phone No.: 608-257-7766
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

- Name: John C. Frank
Position or Relationship to Principal: Attorney
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



Johr

Attorney

Signature

Title

Johr C. Frank

April 16, 2003

Type or print name as signed above

Date

PO Box 1507, Madison WI 53701-1507

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 16th day of April, 2003

MARJA BARBER-CARLSEN

MARJA BARBER-CARLSEN

Notary

Commission expires: 10/19/03