

Section II – Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Outdoor Advertising

Describe the business activity in which the entity is engaged

Chief Executive Officer: Eigenberger Chris CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other not for Profit

Governmental Labor Union Charitable/Religious/Civil, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

A municipal exaction as to the review of conditional use permits.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below
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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: See above

- a. How will this item affect the principal's business or other activity?
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- b. Which industry, trade, profession or segment or portion thereof would be principally affected?
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- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

Not applicable

topic

topic

topic

topic

topic

topic

OPERATING BUDGET

Not applicable

topic

topic

topic

topic

topic

topic

Section VI - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information not to be true.

CS Egan GM
Signature Title
Chris S. Eganberger 8-18-04
Type or print name as signed above Date

102 East Badger Road Phone: 608-271-7900
Address & Telephone (if different from first page of this form)
Madison, WI

Michael R. Christopher, Attorney
Individuals permitted to sign documents - Name and position of relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 18 day of July August, 2004.

Monica R. Lavender
Notary

Commission expires: 10/7/07