





**CITY OF MADISON  
Principal's Expense Statement**

**Reporting Period:** January 1, 2004 through March 31, 2004  
 April 1, 2004 through June 30, 2004  
 July 1, 2004 through September 30, 2004  
 October 1, 2004 through December 31, 2004

**Filing Deadline, indicate Calendar Quarter:**  April 30, 2004  
 July 31, 2004  
 October 31, 2004  
 January 31, 2005

~~City~~ **Alexander Company, Inc.** 608-258-5580  
 Name of Principal Phone No.  
 145 East Badger Road, Suite 200, Madison, WI 53713  
 Address  
**Natalie Bock** 608-258-5580  
 Name of Lobbyist Lobbyist Phone No.  
 Name of Lobbyist Lobbyist Phone No.

I. Total lobbying expenditures and obligations incurred \$ 1870.00  
 Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
10/12/04	Mayor Cieslewicz, Jean Hoffman, and staff	1	TIF/Block/51	Natalie Bock
10/13/04	Ald. Konkel	1	TIF Issues/Block 51	Natalie Bock
10/15/04	Ald. Konkel	1	Block 51/GDP/TIF	Natalie Bock
10/29/04	Ald. Onken	1	TIF/Block 51	Natalie Bock

See Page 2 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000.

Signature Title  
Natalie Bock  
 Type or print name  
 Date

WI-01 - CD 10:11 FRUIT-ALEXANDER CO. 0060700000 1-000 FRUIT-0000-F-001



**CITY OF MADISON  
Principal's Expense Statement**

**Reporting Period:** January 1, 2005 through March 31, 2005  
 April 1, 2005 through June 30, 2005  
 July 1, 2005 through September 30, 2005  
 October 1, 2005 through December 31, 2005

**Filing Deadline, Indicate Calendar Quarter:**  April 30, 2005  
 July 31, 2005  
 October 31, 2005  
 January 31, 2006

**Web Alexander Company**

258-5580

Name of Principal

Phone No.

145 East Badger Road, Madison, WI 53713

Address

**William F. White**

257-3501

Name of Lobbyist

Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

I. Total lobbying expenditures and obligations incurred \$ 10,014

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

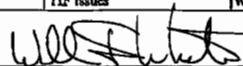
**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
10/13/2004	Ald. Brenda Konkel	1		William F. White
10/29/2004	Ald. Warren Onken	1	TIF issues; strategy	William F. White
11/1/2004	Plan Commission Appearance	1	Plan Commission Meeting	William F. White
11/2/2004	Dean Brassler	1	TIF issues	William F. White

See Page 7 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000.

  
 Signature: William F. White Title: Ald.  
 Type or print name:  
 Date: 1/29/05

## Continuation of Disclosures

Name of Principal: The Alexander Company

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
11/5/2004	Joe Gromacki, Don Marx	1	TIF Completion	William F. White
11/11/2004	Mayor David Cieslewicz	1	TIF	William F. White
11/15/2004	Plan Commission Appearance	1	Referral	William F. White
11/16/2004	Commr. Jim Boff	1	Present development proposal	William F. White
11/17/2004	Brad Murphy, Bill Frubling	1	Broom Street issues	William F. White
11/19/2004	Various Plan Commissioners	1	Meeting dates	William F. White
11/22/2004	Ald. Brenda Konkel,	1	Development issues	William F. White
(cont'd)	Commr. Brian Ohm			
12/6/2004	Plan Commission Appearance	1	Attend meeting	William F. White
12/8/2004	Mayor David Cieslewicz,	1	TIF status	William F. White
(cont'd)	Jean Hoffman			
12/13/2004	Don Marx, Joe Gromacki	1	TIF for Block 51	William F. White
12/14/2004	Common Council Appearance	1	GDP approval	William F. White
12/15/2004	Mayor David Cieslewicz	1	TIF issues	William F. White
12/20/2004	Ald. Brenda Konkel	1	TIF & funding parameters	William F. White
12/21/2004	Ald. Mike Verveer	1	TIF policy & financial struct.	William F. White

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MICHAEL, BEST

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