

REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST

For Use In 2004

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CLERKS OFFICE

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Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Principal

"Principal" means any person who employs a lobbyist.

American Cancer Society
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Peterson
Last Name

Gretchen
First Name

Advocacy Coordinator
Title

119 W 24350 Riverwood Dr
Mailing Address

Waukesha
City

WI
State

53188
Zip Code

Business Address (if different)

262 523-5534
Contact Phone

262 523-5533
Contact FAX

gretchen.peterson@cancer.org
Contact E-mail Address

www.cancer.org
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

 Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members. **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: _____

 Other Not for Profit Governmental Labor Union Charitable/Religious/Civic, etc. OtherElimination of cancer as a major health problem

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: nationwide **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Second hand smoke exposure in the workplace

List the City agencies in which the principal seek to influence administration action:

All

None

Agencies listed below

Common Council

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Smoke Free Workplace legislation 23.05(i), 3(c), (3)(m), (3)(p)
repealed 23.05(3)(S), creating 23.05(3)(S), (3)(F), (3)(U) and amending
- a. How will this item affect the principal's business or other activity?
Part of mission 23.05(7), (8)(b) and (11), C
amending 1.08(3)(a)
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?
Restaurants & bars as defined in said legislation
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

- Lobbyist's Name: Cristchen M Peterson
Mailing Address: 1119 W24350 Parkway Dr Waukesha WI 53188
Address City State Zip Code
Phone No.: 262 523-5534
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

- Name: Cristchen M Peterson
Position or Relationship to Principal: employee of American Cancer Society
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

Gretchen M Peterson Wisconsin Community Advocacy Coordinator
Signature Title

Gretchen M Peterson April 2, 2004
Type or print name as signed above Date

same as front page
Address & Telephone (if different from first page of this form)

[Signature]
Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this *12th* day of *April*, 2004.

Linda J Webb
Notary

Commission expires: *5/29/05*

