

REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST

For Use In 2005-2004

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

RECEIVED CITY OF MADISON
CLERKS OFFICE

05 JUL -8 PM 12: 23

Section 1 -- Identification of Principal

"Principal" means any person who employes a lobbyist.

B. ANN NEVIASER Doubletree Hotel
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

ZIARNIK Last Name Tom First Name General Manager Title

525 W. JOHNSON ST.
Mailing Address

MADISON City WI State 53703 Zip Code

Business Address (if different)

608-251-5511
Contact Phone

608-251-4824
Contact FAX

TZIARNIK@DOUBLETREEMADISON.COM
Contact E-mail Address

Doubletreemadison.com
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Hotel
Describe the business activity in which the entity is engaged

Chief Executive Officer: NEVIASER B. ANN PRESIDENT
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: EXTERIOR OF HOTEL UPGRADE
 - a. How will this item affect the principal's business or other activity?
LOSS OF REVENUE IF NOT APPROVED.
 - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
 - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action

1. Lobbyist's Name: RON COCAST - POTTER LAWSON
Mailing Address: 15 ELLIS POTTER CT MADISON WI 53711
Address City State Zip Code
Phone No.: 274-2741
Indicate if: Contract Lobbyists or Employee

2. Lobbyist's Name: ERIC LAWSON - POTTER LAWSON
Mailing Address: 15 ELLIS POTTER CT. MADISON WI 53711
Address City State Zip Code
Phone No.: 274-2741
Indicate if: Contract Lobbyists or Employee

3. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

4. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

1. Name: B. ANN NEVIASER
Position or Relationship to Principal: President Neviaser Investments Inc.

2. Name: _____
Position or Relationship to Principal: _____

3. Name: _____
Position or Relationship to Principal: _____

4. Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



B. Ann Newiser _____
Signature Title President

B. ANN NEVIASER _____
Type or print name as signed above Date 7-7-05
June 16, 2005

222 W. WASHINGTON AVE MADISON WI 53717 257-3777
Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 7th day of July, 2005.

Nancy L. Anderson _____
Notary

Commission expires: 7-1-07

