

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: _____

Other Not for Profit

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

FOUR YEAR PRIVATE NON-PROFIT EDUCATIONAL INSTITUTION
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

CITY APPROVAL OF BUILDING PROJECTS ON EDGEWOOD
CAMPUS

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

CITY ALDERPERSON, URBAN DESIGN COMMISSION PLAN
COMMISSION, FIRE DEPARTMENT

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: APPROVAL OF NEW RESIDENCE HALLS AND PARKING LOTS

a. How will this item affect the principal's business or other activity?

ALLOW MORE STUDENTS TO LIVE ON CAMPUS.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N.A.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

topic
topic
topic
topic
topic
topic

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

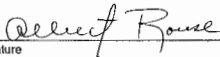
- Lobbyist's Name: DOUG HURSH - POTTER LAWSON INC.
Mailing Address: 15 ELLIS POTTER COURT MADISON, WI 53711
Address City State Zip Code
Phone No.: 608-274-2741
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

- Name: Doug Hursh
Position or Relationship to Principal: ARCHITECT FOR EDGEWOOD COLLEGE
- Name: ALBERT ROUSE
Position or Relationship to Principal: EDGEWOOD COLLEGE EMPLOYEE
- Name: DR JAMES EBBEN
Position or Relationship to Principal: PRESIDENT OF EDGEWOOD COLLEGE
- Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.


Signature _____ Title ASSISTANT TO PRESIDENT
ALBERT ROUSE _____ APRIL 22, 2004
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)
DOUG HURSH - POTTER LAWSON / ALBERT ROUSE, EDGEWOOD COLLEGE EMPLOYEE
DR. JAMES EBEN, PRESIDENT EDGEWOOD COLLEGE
Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 22nd day of April, 2004

Jennifer C. Brown
Notary _____

Commission expires: July 17, 2005