

**REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST**

For Use In 2004

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

RECEIVED-CITY OF MADISON
CLERKS OF FICE

04 MAY - 6 PM 12: 35

Section 1 -- Identification of Principal
"Principal" means any person who employees a lobbyist.

Ellefson Companies

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Ellefson

Tom

Last Name

First Name

Title

1018 Gammon Lane, Suite 100

Mailing Address

Madison

WI

53719

City

State

Zip Code

Business Address (if different)

608-274-1594

Contact Phone

608-276-7880

Contact FAX

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Bruce

J. Randy

Last Name

First Name

Knothe & Bruce Architects, LLC

Firm or Organization Name

7601 University Avenue, Suite 201

Mailing Address

Middleton

WI

53562

City

State

Zip Code

608-836-3690

608-836-6934

rbruce@knothebruce.com

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity

Real estate development and management.

Describe the business activity in which the entity is engaged

Chief Executive Officer: Ellefson Tom
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Proposed rezoning and development plan approvals for a development on Raymond Road in Madison, WI.

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Rezoning and development plan approvals for the proposed development.
 - a. How will this item affect the principal's business or other activity?
This is consistent with the principal's normal business activity.
 - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
N/A
 - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

- Lobbyist's Name: Knothe & Bruce Architects, LLC
Mailing Address: 7601 University Ave, Ste 201 Middleton WI 53562
Address City State Zip Code

Phone No.: 608-836-3690
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code

Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code

Phone No.: _____
Indicate if: Contract Lobbyists or Employee
- Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code

Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

- Name: J. Randy Bruce
Position or Relationship to Principal: Architect
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____
- Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



J. Randy Bruce

Managing Member

Signature

Title

J. Randy Bruce

May 4, 2004

Type or print name as signed above

Date

7601 University Avenue, Suite 201, Middleton, WI 53562

Address & Telephone (if different from first page of this form)

J. Randy Bruce, Architect for Ellefson Companies

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 4th day of May, 2004.

Lisa M. Taylor

Notary

Commission expires:

January 28, 2007

