

REGISTRATION OF PRINCIPAL
EMPLOYING A LOBBYIST

For Use In 2004

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CLERK'S OFFICE

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

04 SEP 22 PM 3:10

Received: 9-21-04 @ Common Council Meeting

Section 1 -- Identification of Principal
"Principal" means any person who employs a lobbyist.

ERIC B. ROSENBERG

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

ROSENBERG

Last Name

ERIC

First Name

Government Relations
Manager

Title

130 555 W. Adams St.

Mailing Address

Chicago

City

IL

State

60661

Zip Code

Business Address (if different)

312.466.6323

Contact Phone

312.466.7986

Contact FAX

erosenb@transunion.com

Contact E-mail Address

www.transunion.com

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

**Business Entity**

~~Credit reporting, risk management, business consulting~~
Describe the business activity in which the entity is engaged

Chief Executive Officer: Gambitt Harry CEO/President
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

**Other Not for Profit** Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

**Individual**

TransUnion LLC, 555 W. Adams St. Chicago IL 60661
Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Credit reporting
Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

SSN and credit reporting legislation

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: SSN Disclosure Ordinance

a. How will this item affect the principal's business or other activity?

will restrict ability of landlords to pull credit reports
do background checks, and fight ID Fraud

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Apartment rental

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Eric Rosenbergs
Mailing Address: 555 W. Arden St. Chicago IL 60661
Address City State Zip Code
Phone No.: 312 466 6323
Indicate if: Contract Lobbyists or Employee
2. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
3. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee
4. Lobbyist's Name: _____
Mailing Address: _____
Address City State Zip Code
Phone No.: _____
Indicate if: Contract Lobbyists or Employee

Section V - Authorized Signer

1. Name: Eric Rosenbergs
Position or Relationship to Principal: self
2. Name: _____
Position or Relationship to Principal: _____
3. Name: _____
Position or Relationship to Principal: _____
4. Name: _____
Position or Relationship to Principal: _____

Section VI -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

Signature

Title

Eric Rosenberg
Type or print name as signed above

Govt Affairs Mgr
Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 21st day of September, 2004.

Notary

Commission expires: 4-24-05