

REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST

RECEIVED CITY OF MADISON  
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**Section 1 – Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Business Improvement District One (BID)  
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Grutznher                      Kris                      BID Manager  
Last Name                      First Name                      Title

P.O. Box 71  
Mailing Address

Madison, WI                      WI                      53701  
City                      State                      Zip Code

Business Address (if different)

608-443-1973  
Contact Phone

608-256-0333                      kgrutznher@downtownmadison.org  
Contact FAX                      Contact E-mail Address

~~\_\_\_\_\_~~ www.downtownmadison.org  
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name                      First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City                      State                      Zip Code

\_\_\_\_\_  
Phone                      FAX                      E-mail Address

**Section II – Nature and Interest of Principal**

Check one of the following and complete only that section:

 **Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here  and attach list of partners/members. **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_

 **Other Not for Profit** Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

*Property owners in State St & Cap. St. have special BID assessments which fund*  
 Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents *Such as district marketing, environment, community relations*

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: 320 *business owners* **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

### Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any action which affects business owners or property owners of  
District One: Capital Square and State St. areas

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: NA

- a. How will this item affect the principal's business or other activity?

\_\_\_\_\_  
\_\_\_\_\_

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_  
\_\_\_\_\_

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

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**Section IV - Authorization of Lobbyists**

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.


- Lobbyist's Name: Kris Grudzner  
Mailing Address: ~~7200~~ ~~Madison~~ ~~WI~~ ~~53701~~  
Address P.O. Box 91 City Madison State WI Zip Code 53701  
Phone No.: 608-443-1973  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
- Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

**Section V - Authorized Signer**

- Name: Kris Grudzner  
Position or Relationship to Principal: Bid Manager, DME V.P.
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
- Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI – Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

  
Signature BO manager, DMJ V.P.  
Title

Kris Gutzner  
Type or print name as signed above Feb. 7, 2005  
Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

Notary

Commission expires: \_\_\_\_\_