

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**

For Use In 2005

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

**Section 1 -- Identification of Principal**

**"Principal" means any person who employees a lobbyist.**

David G. Guerra, Jr. Building Wisconsin, Inc.  
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Guerra, Jr. Daniel Executive Director  
Last Name First Name Title

5325 Wall St., Suite 2455  
Mailing Address

Madison WI 53718  
City State Zip Code

Business Address (if different)

608-249-3443  
Contact Phone

608-241-9907  
Contact FAX

daguerra@buildingwisconsin.org  
Contact E-mail Address

daguerrajr@buildingwisconsin.org  
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone FAX E-mail Address

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CLERKS OFFICE  
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**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

501(c)(3) Housing Organization  
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Home builders, home remodelers, construction interests  
Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: 8-10

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged



### **Section III—Areas of Lobbying Attachment**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The principal will advocate on behalf of Building Wisconsin, Inc. in matters related to housing and Community Development Block Grant project funding.

#### **List of City Agencies in which the principal seek to influence administration action:**

Assessor

Attorney

Building Inspection

Business Resources

Clerk

Community Development Block Grant (CDBG) Office and Commission

Community Services

Council (alders)

Engineering

Housing

Human Resources

Mayor's Office

Metro Transit

M.P.O.

Neighborhoods

Planning and Development

**Section III—Areas of Lobbying (cont'd)**

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31..

1. Item: CDBG Block Grant Funding for Southview Apartments, Ann St.

a. How will this item affect the principal's business or other activity?

Funding for this project will allow BWI to purchase 80% ownership interest in Southview Apartments. BWI will lower the rent on 13 units so families at 50% of county median income will find those units affordable.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Home builders and remodelers, construction interests and building trades.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
For additional items, attach additional sheets.

CDBG Office/Commission  
Southview Apartments-Ann St.  
\$572,000

**Section IV - Authorization of Lobbyists**

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Daniel G. Guerra, Jr.  
Mailing Address: 5325 Wau St., Suite 2455 Madison WI 53718  
Address City State Zip Code  
Phone No.: 608-249-3443  
Indicate if:  Contract Lobbyists or  Employee

2. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

3. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

**Section V - Authorized Signer**

1. Name: Daniel G. Guerra, Jr.  
Position or Relationship to Principal: Principal

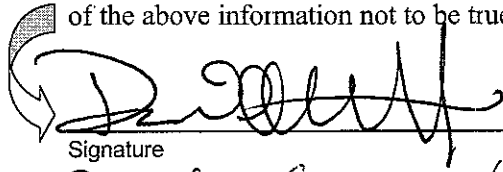
2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true



Signature

*Executive Director*

Title

*Daniel B. Guerra, Jr.*

Type or print name as signed above

September 27, 2005

Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 27 day of September, 2005.

*Shirley A. Pokorski*

Notary

*Shirley A. Pokorski*

Commission expires: 06/11/06

