

# REGISTRATION OF PRINCIPAL EMPLOYING A LOBBYIST For Use In 2005

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

**Section 1 -- Identification of Principal**  
**"Principal" means any person who employees a lobbyist.**

Madison Gas and Electric Company  
Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Euclide Kristine Vice President and  
Last Name First Name General Counsel  
Post Office Box 1231 Title

Mailing Address

Madison Wisconsin 53701-1231  
City State Zip Code  
NA

Business Address (if different)

608-252-5604  
Contact Phone

608-252-1540 keuclide@mge.com  
Contact FAX Contact E-mail Address

www.mge.com

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

NA (see above) NA (see above)  
Last Name First Name

NA (see above)  
Firm or Organization Name

NA (see above)  
Mailing Address

NA (see above) NA (see above) NA (see above)  
City State Zip Code

NA (see above) NA (see above) NA (see above)  
Phone FAX E-mail Address

**Section II -- Nature and Interest of Principal**

Check one of the following and complete only that section:

**Business Entity**

See attached Appendix A.

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here  and attach list of partners/members

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

See attached Appendix A.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Development activities planned/proposed in the East Isthmus Corridor; stormwater management projects related to WCCF project; no other specific
  - a. How will this item affect the principal's business or other activity? items presently known.
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
  - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics. NA

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

### Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: See attached list at Appendix B.  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
  
2. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
  
3. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
  
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

### Section V - Authorized Signer

1. Name: See attached list at Appendix C.  
Position or Relationship to Principal: \_\_\_\_\_
  
2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
  
3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
  
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

 Vice President and General Counsel  
Signature Title

Kristine A. Euclide ~~June 16, 2005~~ 12/12/05  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

Kristine A. Euclide Vice President and General Counsel

Individuals permitted to sign documents – Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal

Subscribed before me this 12<sup>th</sup> day of December, 2005.

Alice A. Weston  
Notary

Commission expires: 05/04/08

Amended date December 12, 2005

## APPENDIX A

### Section II - Nature and Interest of Principal

*Check one of the following and complete only that section:*

#### **Business Entity** (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 134,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896.

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

### Section III - Areas of Lobbying

*Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:*

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss various environmental issues.

*List the City agencies in which the principal seek to influence administrative action:*

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Others

Amended date December 12, 2005

## APPENDIX B

### Section IV - Authorization

**The following employees are authorized to represent MGE in proposed legislative or administrative action.**

1. Greg Bollom
2. Kristine Euclide
3. Michael Halcarz
4. Lynn Hobbie
5. Jim Mohrbacher
6. Jim Montgomery
7. Don Peterson
8. Bob Stoffs
9. Phyllis Wilhelm
10. Gary Wolter
11. John Yogerst

The mailing address for all of the above is Madison Gas and Electric Company, Post Office Box 1231, Madison, Wisconsin 53701-1231. The general phone number for all above is (608) 252-7000.

**The following persons are authorized by contract to represent MGE in proposed legislative or administrative action.**

1. Rob Gottschalk  
Vandewalle and Associates, 120 East Lakeside Street, Madison, Wisconsin 53715,  
Telephone: 608-255-3988.
2. Attorney Bill White  
Michael Best & Friedrich, Post Office Box 1806, Madison, Wisconsin 53701-1806,  
Telephone: 608-257-3501.
3. Brett Hulsey  
Consultant, 110 Merrill Crest Drive, Madison, Wisconsin 53705  
Telephone: 608-238-6070

**Amended date December 12, 2005**

**APPENDIX C**

**Section V - Authorized Signer**

1. Kristine Euclide, Vice President and General Counsel, is the authorized signer for all except herself.
2. Gary Wolter, Chairman, President, and Chief Executive Officer, is the authorized signer for Kristine Euclide.