

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**  
For Use In 2005

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

**Section 1 - Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Name of Principal Extended Stay America

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Rogers Joe CFO  
Last Name First Name Title

100 Dunbar St  
Mailing Address  
Spartanburg SC 29306  
City State Zip Code

same  
Business Address (if different)

864-573-1600  
Contact Phone

864-598-0415  
Contact FAX

www.homesteadhotels.com  
Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

RECEIVED CITY OF MADISON  
CLERK'S OFFICE  
05 MAY 16 PM 1:28

**Section II - Nature and Interest of Principal**

Check one of the following and complete only that section:



**Business Entity**

Hotel

Describe the business activity in which the entity is engaged

Chief Executive Officer: <sup>Financial</sup> Rogers Joe CFO  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.



**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_



**Other Not for Profit**

Governmental  Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_



**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III - Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The assessment of the principal's real estate

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List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Assessor

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Objection to proposed 2005 real estate assessment

a. How will this item affect the principal's business or other activity?

It will improve the operations of the business

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b. Which industry, trade, profession or segment or portion thereof would be principally affected?

One hotel will be affected.

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET	OPERATING BUDGET
N/A	N/A
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

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### Section IV - Authorization of Lobbyists

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: Deloitte Tax LLP, Matt Schirack  
Mailing Address: 200 E Randolph Street Chicago IL 60601  
Address City State Zip Code  
Phone No.: (312) 242-9487  
Indicate if:  Contract Lobbyists or  Employee
2. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
3. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

### Section V - Authorized Signer

1. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
2. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI - Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

~~Signature~~ ~~Jane M White~~

*F. Joseph Rogers*  
SIGNATURE

ASST. SECRETARY

Title

F. JOSEPH ROGERS

5/11/05

Type or print name as signed above

Date

- SAME -

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents - Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this 14<sup>th</sup> day of May, 2005

Notary Jane M White Jane M White

Commission expires: October 29, 2006