

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**

For Use In 2005

RECEIVED-CITY OF MADISON  
CLERKS OFFICE

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

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**Section 1 -- Identification of Principal**

**"Principal" means any person who employs a lobbyist.**

Fisher Development

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Fisher

Cliff

Owner

Last Name

First Name

Title

350 West Washington Avenue

Mailing Address

Madison

Wisconsin

53703

City

State

Zip Code

Business Address (if different)

608 / 297-8157

Contact Phone

Contact FAX

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

## Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:



### Business Entity

Real Estate Development

Describe the business activity in which the entity is engaged

Chief Executive Officer: Fisher Cliff Owner  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.



### Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_



### Other Not for Profit

Governmental  Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_



### Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged







