

**REGISTRATION OF PRINCIPAL  
EMPLOYING A LOBBYIST**  
For Use In 2005

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

RECEIVED-CITY CLERK'S OFFICE  
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**Section 1 -- Identification of Principal**  
**"Principal" means any person who employs a lobbyist.**

Oakwood Lutheran Homes Association, Inc.

Name of Principal

Name of in-house person the City Clerk's Office may contact regarding lobbying issues:

Frank	Michelle	Executive Assistant
Last Name	First Name	Title
6201 Mineral Point Road		
Madison	WI	53705
City	State	Zip Code

Business Address (if different)

608-230-4252

Contact Phone

608-230-3284

Contact FAX

[michelle.frank@oakwoodvillage.net](mailto:michelle.frank@oakwoodvillage.net)

Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name	First Name
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Firm or Organization Name

Mailing Address

City	State	Zip Code
Phone	FAX	E-mail Address

## Section II -- Nature and Interest of Principal

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

Supportive, assisted living, and skilled nursing care for older or infirm persons

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Oakwood is sponsored by 37 Lutheran churches

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: 37

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

### Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Application for rezoning from PUDSIP to Amended PUDSIP

a. How will this item affect the principal's business or other activity?

This will affect our intention to build build a senior housing facility at Oakwood Village East on Tancho Drive.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Senior housing

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

Not applicable.

For additional items, attach additional sheets.



**Section IV - Authorization of Lobbyists**

The following lobbyists are authorized to represent the principal in proposed legislative or administrative action.

1. Lobbyist's Name: John A. Noreika, Executive Director - Oakwood Lutheran Homes Assoc.  
Mailing Address: 6201 Mineral Point Road, Madison, WI 53705  
Address City State Zip Code  
Phone No.: 608-692-8486 or 608-230-4536  
Indicate if:  Contract Lobbyists or  Employee
2. Lobbyist's Name: Gerald Kelm, Chief Financial Officer/Deputy Director - Oakwood Lutheran Homes Assoc.  
Mailing Address: 6201 Mineral Point Road, Madison, WI 53705  
Address City State Zip Code  
Phone No.: 608-230-4530  
Indicate if:  Contract Lobbyists or  Employee
3. Lobbyist's Name: Karen Stoll, West Campus Director - Oakwood Lutheran Homes Assoc.  
Mailing Address: 6201 Mineral Point Road, Madison, WI 53705  
Address City State Zip Code  
Phone No.: 608-230-4201  
Indicate if:  Contract Lobbyists or  Employee
4. Lobbyist's Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address City State Zip Code  
Phone No.: \_\_\_\_\_  
Indicate if:  Contract Lobbyists or  Employee

**Section V - Authorized Signer**

1. Name: John A. Noreika  
Position or Relationship to Principal: Executive Director
2. Name: Gerald Kelm  
Position or Relationship to Principal: Chief Financial Officer/Deputy Director
3. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_
4. Name: \_\_\_\_\_  
Position or Relationship to Principal: \_\_\_\_\_

**Section VI -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.



Executive Director

Signature

Title

John A. Noreika

January 14, 2005

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

Individuals permitted to sign documents -- Name and position or relationship to the principal of any designee authorized to sign documents submitted to the City Clerk by the organization principal.

Subscribed before me this \_\_\_\_\_ day of \_\_\_\_\_, 2005.

Notary

Commission expires: \_\_\_\_\_