

# REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Alexander \_\_\_\_\_ Jennifer \_\_\_\_\_ President \_\_\_\_\_  
Last Name First Name Title

PO Box 71 \_\_\_\_\_  
Mailing Address

Madison \_\_\_\_\_ WI \_\_\_\_\_ 53701-0071 \_\_\_\_\_  
City State Zip Code

615 E. Washington Ave \_\_\_\_\_  
Business Address (if different)

608 256 8348 \_\_\_\_\_  
Contact Phone

608 256 0333 \_\_\_\_\_ alexander@greatermadisonchamber.com \_\_\_\_\_  
Contact FAX Contact E-mail Address

www.greatermadisonchamber.com \_\_\_\_\_  
Internet Address

Person to whom correspondence should be sent (if different from above)

Skarlatos \_\_\_\_\_ Katy \_\_\_\_\_  
Last Name First Name

Greater Madison Chamber of Commerce, Inc \_\_\_\_\_  
Firm or Organization Name

PO Box 71 \_\_\_\_\_  
Mailing Address

Madison \_\_\_\_\_ WI \_\_\_\_\_ 53701-0071 \_\_\_\_\_  
City State Zip Code

608 256 8348 \_\_\_\_\_ 608 256 0333 \_\_\_\_\_ kskarlatos@greatermadisonchamber.com \_\_\_\_\_  
Phone FAX E-mail Address

RECEIVED-CITY OF MADISON  
CLERKS OFFICE  
06 JAN - 6 PM 12:46

**Section II -- Nature and Interest of Principal**

Greater Madison Chamber of Commerce, Inc  
Name of Principal

Designated Representative of Principal:

Alexander                      Jennifer                      President  
Last Name                      First Name                      Title

PO Box 71  
Mailing Address

Madison                      WI                      53701-0071  
City                      State                      Zip Code

615 E. Washington Ave  
Business Address (if different)

608 256 8348  
Contact Phone

608 256 0333  
Contact FAX

jalexander@greatermadisonchamber.com  
Contact E-mail Address

www.greatermadisonchamber.com  
Internet Address

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Business membership association  
Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: Alexander                      Jennifer                      President  
Last First Title

Approximate number of members: 1,800

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

*Any issue that affects the business climate or quality of life.*

List the City agencies in which the principal seek to influence administration action:

All

None

Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Smoking Ordinance

- a. How will this item affect the principal's business or other activity?

*Our interest in this issue is to advocate on behalf of businesses that are adversely affected by the smoking ordinance of the City of Madison.*

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Though amendments to the ordinance will affect all Madison businesses, small businesses will face the greatest impact.*

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

2. Item: Sick Leave

- a. How will this item affect the principal's business or other activity?

*Our interest in this issue is to advocate on behalf of businesses that may be adversely affected by legislation requiring paid sick leave for employees within the Greater Madison area.*

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Legislation requiring paid sick leave will affect all Madison businesses, small businesses will face the greatest impact.*

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

3. Item: Tax Incremental Financing (TIF)

- a. How will this item affect the principal's business or other activity?

*Our interest in this issue is to advocate on behalf of businesses that are affected by the Tax Incremental Financing (TIF) opportunities available at the City of Madison.*

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Tax Incremental Financing (TIF) will affect Madison area businesses.*

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

4. Item: Mandatory Health Care

- a. How will this item affect the principal's business or other activity?

*Our interest in this issue is to advocate on behalf of businesses that may be adversely affected by mandatory health care legislation within the Greater Madison area.*

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Legislation requiring mandatory health care will affect all Madison businesses; small businesses will face the greatest impact.*

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

5. Item: Inclusionary Zoning

- a. How will this item affect the principal's business or other activity?

*Our interest in this issue is to advocate on behalf of businesses that may be adversely affected by ineffective inclusionary zoning provisions within the Greater Madison area.*

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Ineffective legislation dictating inclusionary zoning provisions will affect Madison businesses.*

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_  
\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2 If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/04/05

Name: Jennifer Alexander

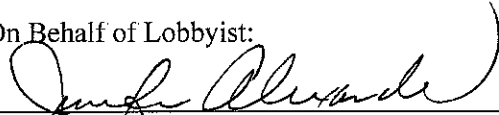
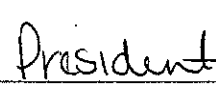
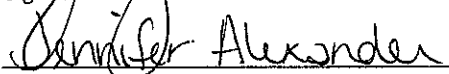
Position: President

Signature: Jennifer Alexander

**Section V -- Certification**

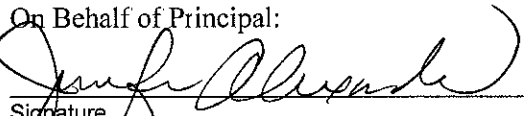
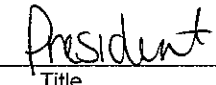
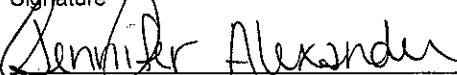
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

	
Signature	Title
	
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

	
Signature	Title
	
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)