

REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

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CLERKS OFFICE
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Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Alexander
Last Name

Joseph
First Name

Consultant
Title

145 E Badger Road, Suite 200
Mailing Address

Madison
City

WI
State

53713
Zip Code

Business Address (if different)

608-258-5580
Contact Phone

608-258-5599
Contact FAX

jma@alexandercompany.com
Contact E-mail Address

www.alexandercompany.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

~~ABC~~ Alexander Company, Inc.

Name of Principal

Designated Representative of Principal:

Miller

Last Name

Thomas

First Name

Development Project Manager

Title

145 E Badger Road, Suite 200

Mailing Address

Madison

City

WI

State

53713

Zip Code

Business Address (if different)

608-258-5580

Contact Phone

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tcm@alexandercompany.com

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Check one of the following and complete only that section:

Business Entity

Real estate development, architectural design and urban planning

Describe the business activity in which the entity is engaged

Chief Executive Officer: Alexander

Last

Randall

First

President

Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____

Last

First

Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The principal may attempt to influence administrative and legislative actions pertaining to City of Madison real estate development policies and actions specific to developments, projects and designs specifically proposed by principal and principal's employees.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Rezoning of Block 51 – Madison, WI

a. How will this item affect the principal's business or other activity?

The rezoning of Block 51 is critical to the development plan proposed by the principal.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this issue will affect the real estate development, architectural design and urban planning segments of the principal's business.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Tax Incremental Financing

topic
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Section IV - Authorization of Lobbyists


As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/20/06

Name: Randall P. Alexander

Position: President

Signature: 

1. Item: Improvements in public right of way for Block 51 – Madison, WI

a. How will this item affect the principal's business or other activity?

Public right of way improvements are required for the Block 51 project. Discussion of scope and cost of improvements with city staff and elected officials will be required.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this issue will affect the real estate development, architectural design and urban planning segments of the principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
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Item: Rezoning of Findorff Yards – Madison, WI

a. How will this item affect the principal's business or other activity?

The rezoning of Findorff Yards is critical to the development plan proposed by the developer.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this issue will affect the real estate development, architectural design and urban planning segments of the principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

3. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

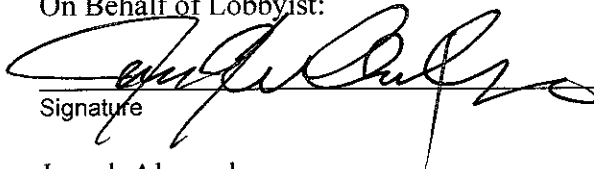
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Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true

On Behalf of Lobbyist:



Signature

Consultant

Title

Joseph Alexander

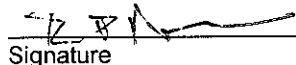
1/20/06

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:



Signature

President

Title

Randall P. Alexander

1/20/06

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)