

Section II -- Nature and Interest of Principal

Veridian Homes, LLC

Name of Principal

Designated Representative of Principal:

Rosenberg

Last Name

Jeffrey

First Name

CEO

Title

6801 South Towne Drive

Mailing Address

Madison

City

WI

State

53713

Zip Code

Business Address (if different)

608-226-3100

Contact Phone

608-223-0439

Contact Fax

jrosenberg@veridianhomes.com

Contact E-mail Address

Veridianhomes.com

Principal's Internet Address

Check one of the following and complete only that section:

Business Entity

Real Estate development and residential construction

Describe the business activity in which the entity is engaged

Chief Executive Officer: Rosenberg Jeffrey CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members

SOLE MEMBER: Veridian Holdings, LLC.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed.

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Veridian Homes, LLC is likely to be involved in matters such as PUD and plat approvals and changes or development or ordinances and policies regarding residential development and construction including, but not limited to, zoning ordinances.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1 Item: Inclusionary Zoning Ordinance

a. How will this item affect the principal's business or other activity?

This item will require a percentage of new homes built in Madison to be sold at a restricted price. This will affect the principal's ability to make a profit on new development in Madison unless the principal is provided cost offsets by the City.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Developers of residential subdivisions and builders of new homes in Madison.

- c. If the item is appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
-

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET	OPERATING BUDGET
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic

Section IV – Authorization of Lobbyists

As a designated representative of the Principal, the lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____

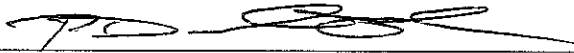
Position: _____

Signature: _____

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

On Behalf of Lobbyist:


Signature

P. Daniel Brinkman 1-30-06
Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

Signature

Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)