

REGISTRATION OF LOBBYIST

For Use In 2006

RECEIVED-CITY OF MADISON
CLERKS OFFICE

06 JAN -3 PM 12:37

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Carlson	Matthew	Attorney
_____	_____	_____
Last Name	First Name	Title

PO Box 1806

Mailing Address

Madison	WI	53701-1806
_____	_____	_____
City	State	Zip Code

Business Address (if different)

608-257-3501

Contact Phone

608-283-2275

Contact FAX

Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

_____	_____
Last Name	First Name

Firm or Organization Name

Mailing Address

_____	_____	_____
City	State	Zip Code

_____	_____	_____
Phone	FAX	E-mail Address

Section II -- Nature and Interest of Principal

Holley Development LLC

Name of Principal

Designated Representative of Principal:

Holley	William	Member
_____	_____	_____
Last Name	First Name	Title

1828 Parmenter Street

Mailing Address

Middleton	WI	53562
_____	_____	_____
City	State	Zip Code

Business Address (if different)

608-831-4066

Contact Phone

608-831-4557

Contact FAX

bill@holleydevelopment.com

Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

Business Entity

Real estate development
Describe the business activity in which the entity is engaged

_____	Holley	William	Member
_____	_____	_____	_____
Chief Executive Officer:	Last	First	Title

If partnership or limited liability company, check here and attach list of partners/members.
Single member LLC

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

_____	_____	_____
Chief Executive Officer:	Last	First
		Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any area of city government that approve residential development.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Zoning, public works, parks, streets (traffic), planning and council

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of the Pine Hill Farm Single Family Development

a. How will this item affect the principal's business or other activity?

Permits construction of 75 single family lots.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

- 2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: _____

Name: _____

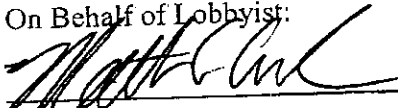
Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


Signature

Attorney

Title

Matthew C. Carlson

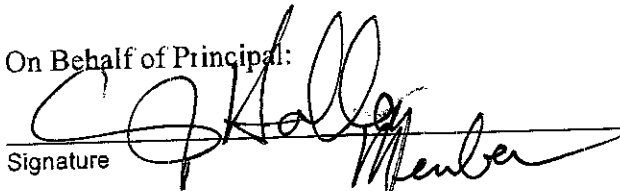
12/19/05

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:


Signature

Member

Title

William Holley

12/20/05

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)