

REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

EIGENBERGER Last Name Christopher First Name GENERAL MANAGER Title

102 E. BADGER Rd.
Mailing Address

MADISON, City WI State 53713 Zip Code

SAME
Business Address (if different)

608-271-7900
Contact Phone

608-271-4253
Contact FAX

ceigenberger@adamsoutdoor.com
Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

SAME Last Name _____ First Name

Firm or Organization Name

Mailing Address

City _____ State _____ Zip Code

Phone _____ FAX _____ E-mail Address

RECEIVED-CITY OF MADISON
CLERKS OFFICE
05 DEC -7 PM 2:42

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Placement of Outdoor Advertising in the City of Madison

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Parking Ramp Advertising

a. How will this item affect the principal's business or other activity?

Provide advertising in parking ramps

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Outdoor Advertising Industry -

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

topic
topic
topic
topic
topic
topic

OPERATING BUDGET

PARKING STRUCTURES REVENUE

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 12/5/5

Name: JASON D. SAARI

Position: REAL ESTATE MANAGER

Signature: [Handwritten Signature]

