

Madison Office of the City Clerk  
210 Martin Luther King Jr. Blvd.  
Room 103  
Madison, WI 53703-3342

January 1<sup>st</sup>, 2007

To Whom It May Concern,

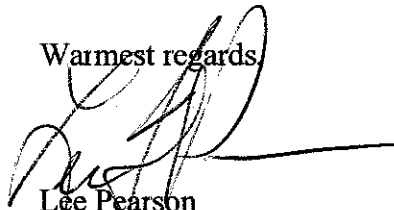
Attached is an original completed Registration of Lobbyist form as requested by Mr. Michael P. May, City Attorney.

I am sending this, because I attended two city council meetings on behalf of Whole Foods Market, where I answered questions on behalf of Whole Foods and as a Whole Foods employee, relative to their proposed store relocation.

I am not a lobbyist, no longer under the direct employ of Whole Foods Market, and have no future plans to be present at any city meetings at this time. Please note that I have requested, to no avail, WFM complete the additional information as outlined in the form, so it is completed as much as possible. Additionally, since I have no intent to appear before the City of Madison political bodies again at this time, I've also enclosed a completed "Cessation of Lobbying Activities" form.

I certainly hope that this will bring me in compliance with the City of Madison's ordinances and thereby not be subject to the City pursuing "Other Remedies" against me as referenced in Mr. May's letter.

Warmest regards,



Lee Pearson  
1542 15<sup>th</sup> Court  
Kenosha, WI. 53140

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MADISON OFFICE  
OF THE CITY CLERK

**REGISTRATION OF LOBBYIST**  
For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

**Section 1 -- Identification of Lobbyist**  
"Lobbyist" means any person paid to influence administrative or legislative action.

PEARSON Last Name      LEE First Name      (former) Dir of Design & Construction Title

1542 15<sup>th</sup> Court Mailing Address

Kenosha City      WI. State      53140 Zip Code

847-574-3318 Business Address (if different)  
Contact Phone

lee.pearson@sbcglobal.net Contact FAX      Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name      First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City      State      Zip Code

\_\_\_\_\_  
Phone      FAX      E-mail Address

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CLERK OF CITY

**Section II -- Nature and Interest of Principal**

*Whole Foods Market*

Name of Principal

Designated Representative of Principal:

Last Name

First Name

Title

Mailing Address

City

State

Zip Code

Business Address (if different)

Contact Phone

Contact FAX

Contact E-mail Address

Internet Address

Check one of the following and complete only that section:



**Business Entity**

*Organic Food Stores*

Describe the business activity in which the entity is engaged

Chief Executive Officer:

*Mackey*  
Last

*John*  
First

Title

If partnership or limited liability company, check here  and attach list of partners/members.



**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

*WFM 3241 North Lincoln Ave Chicago, IL 60657*

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

*Ind-Store Design & Construction*

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

*None - Just answering questions regarding the nature of business operations and facility needs.*

List the City agencies in which the principal seek to influence administration action:

All

None

Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: *Approval of new store location*

a. How will this item affect the principal's business or other activity?

*Growth - Relocate existing business*

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_  
\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

*NA*  
\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2 If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

*NA*  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic

*NA*  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic  
\_\_\_\_\_  
topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: \_\_\_\_\_

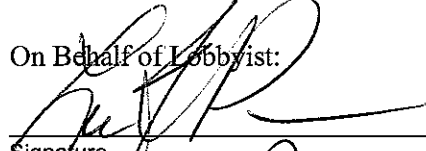
Name: \_\_\_\_\_

Position: \_\_\_\_\_

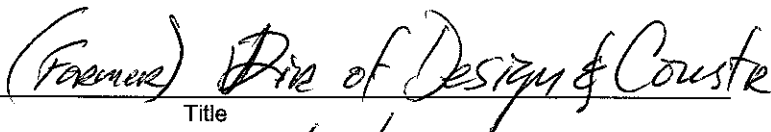
Signature: \_\_\_\_\_

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:  


Signature

(Premier) Dir of Design & Constr  


Title

Lee F. Pearson  
Type or print name as signed above

Date

12/16/06

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature

Title

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

# CESSATION OF PRINCIPAL'S LOBBYING ACTIVITIES 2006

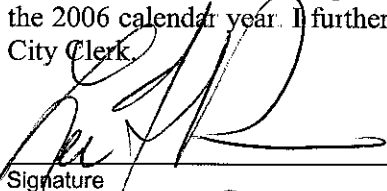
Name of Principal (as currently registered with the City Clerk's Office):

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File this form if all lobbying activity by or on behalf of the principal identified above has ceased for the remainder of the 2006 calendar year and the principal will not, prior to January 1, 2007, be preparing to influence City legislative or administrative action. An individual authorized to sign documents for submission to the City Clerk's Office must sign the statement appearing below and the principal must enclose its Statement of Lobbying Activities and Expenditures for the current reporting period as well as any Statements not previously submitted for prior periods during which the principal was registered.

Upon receipt of this form and the Principal's Expense Statement, the City Clerk will terminate the principal's registration as a lobbying principal and all authorizations of individuals to lobby on the principal's behalf and will remove the organization's name from the City Clerk's registry of principal.

I certify that all lobbying activities by or on behalf of the principal identified above have ceased and that the principal will neither attempt to influence City legislative or administrative action during the remainder of the 2006 calendar year. I further certify that I am authorized by the principal to submit this document to the City Clerk.



Signature

12/16/06

Date

224-588-2425

Phone

Lee F. Pearson

Print name

(Former) Dir. of Design & Constr.

Title