

# REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

**Section 1 - Identification of Lobbyist**  
**"Lobbyist" means any person paid to influence administrative or legislative action.**

Rusk William Senior Project Manager  
Last Name First Name Title

333 East Chicago Street  
Mailing Address

MILWAUKEE WISCONSIN 53202  
City State Zip Code

Business Address (if different)  
414-291-8181

Contact Phone 414-298-2254  
Contact FAX BWR@EPSTEINUHEN.COM  
Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Collins Paula  
Last Name First Name

Gorman & Company, Inc.  
Firm or Organization Name  
1244 South Park Street

Mailing Address  
Madison WI 53715  
City State Zip Code

608-257-8778 608-257-9002 pcollins@gormancompany.com  
Phone FAX E-mail Address

**Section II – Nature and Interest of Principal**

Gorman & Company, Inc.

Name of Principal

Designated Representative of Principal:

Laurent	Christopher	Development Manager
_____	_____	_____
Last Name	First Name	Title

1244 South Park Street

Mailing Address

Madison	WI	53715
_____	_____	_____
City	State	Zip Code

Business Address (if different)

608-257-4410 ext. 338

Contact Phone

608-257-9002

claurent@gormancompany.com

Contact FAX

Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

**Business Entity**

Real estate development and property management

Describe the business activity in which the entity is engaged

Chief Executive Officer:	Gorman	Gary	President
	_____	_____	_____
	Last	First	Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:	_____	_____	_____
	Last	First	Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III – Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

All matters related to approval and development of property located in the City of Madison.

List the City agencies in which the principal seek to influence administration action:

All  None  Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: see above

a. How will this item affect the principal's business or other activity?

The principal is currently engaged in the development of a number of projects in the state of Wisconsin.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Construction industry

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: \_\_\_\_\_

Name: \_\_\_\_\_

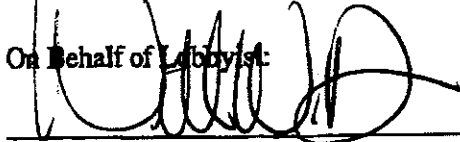
Position: \_\_\_\_\_

Signature: \_\_\_\_\_

**Section V - Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:



SENIOR PROJECT MANAGER

Signature

Title

WILLIAM W. PECK

12/27/05

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:



Development Manager

Signature

Title

Christopher Laurent

12/29/05

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)