

# REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Trachtenberg Last Name      Ronald First Name      M. Title      Attorney

Post Office Box 2038  
Mailing Address

Madison City      WI State      53701-2038 Zip Code

Business Address (if different)

(608) 268-5575  
Contact Phone

(608) 257-2508 Contact FAX      rtrachtenberg@murphydesmond.com Contact E-mail Address

www.murphydesmond.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name      \_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City      \_\_\_\_\_  
State      \_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone      \_\_\_\_\_  
FAX      \_\_\_\_\_  
E-mail Address

RECEIVED COPY OF MADISON  
CLERKS OFFICE  
06 MAR 14 PM 1:27

**Section II -- Nature and Interest of Principal**

Keuler Construction, Inc.

Name of Principal

Designated Representative of Principal:

Trachtenberg

Last Name

Ronald

First Name

M.

Title

Attorney

Post Office Box 2038

Mailing Address

Madison

City

WI

State

53701-2038

Zip Code

Business Address (if different)

(608) 268-5575

Contact Phone

(608) 257-2508

Contact FAX

rtrachtenberg@murphydesmond.com

Contact E-mail Address

www.murphydesmond.com

Internet Address

Check one of the following and complete only that section:



**Business Entity**

Real estate development and construction

Describe the business activity in which the entity is engaged

Chief Executive Officer: Keuler William J. President  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.



**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Development of client's land located at 9401 Midtown Road, City of Madison

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. Item: Development of client's land located at 9401 Midtown Road, City of Madison

a. How will this item affect the principal's business or other activity?

Client desires to develop 9401 Midtown Road into multi-structure condominium unit use.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_  
\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____

**Section IV - Authorization of Lobbyists**

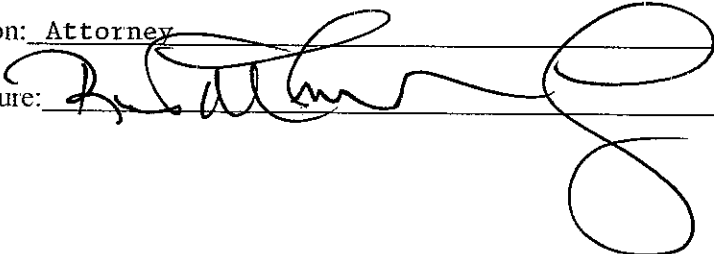
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 3/13/06

Name: Ronald M. Trachtenberg

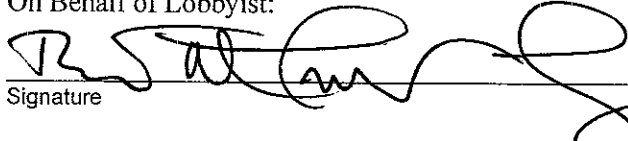
Position: Attorney

Signature: 

**Section V -- Certification**

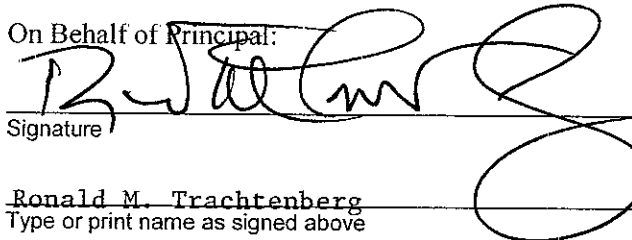
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_  
Ronald M. Trachtenberg \_\_\_\_\_  
Type or print name as signed above \_\_\_\_\_ Date 3/13/06

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_  
Ronald M. Trachtenberg \_\_\_\_\_  
Type or print name as signed above \_\_\_\_\_ Date 3/13/06

Address & Telephone (if different from first page of this form)