

REGISTRATION OF LOBBYIST

For Use In 2006

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

WORDELL THOMAS PRESIDENT
Last Name First Name Title

6601 GRAND TETON PLAZA
Mailing Address

MADISON WI 53719
City State Zip Code

Business Address (if different)

608 833-7373
Contact Phone

608 833-3527 TWORDELL@TDS.COM
Contact FAX Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

05 DEC 30 AM 9:16

RECEIVED-CITY OF MADISON
CLERKS OFFICE

Other Not for Profit

Governmental Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived.

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Veridian Homes, LLC is likely to be involved in matters such as PUD and plat approvals and changes or development or ordinances and policies regarding residential development and construction including, but not limited to, zoning ordinances.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Inclusionary Zoning Ordinance

a. How will this item affect the principal's business or other activity?

This item will require a percentage of new homes built in Madison to be sold at a restricted price. This will affect the principal's ability to make a profit on new development in Madison unless the principal is provided cost offsets by the City.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Developers of residential subdivisions and builders of new homes in Madison.

- c. If the item is appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

| CAPITAL BUDGET | OPERATING BUDGET |
|----------------|------------------|
| Topic | Topic |
| Topic | Topic |
| Topic | Topic |
| Topic | Topic |
| Topic | Topic |
| Topic | Topic |

Section IV – Authorization of Lobbyists

As a designated representative of the Principal, the lobbyist named above is hereby authorized to lobby on behalf of the Principal.

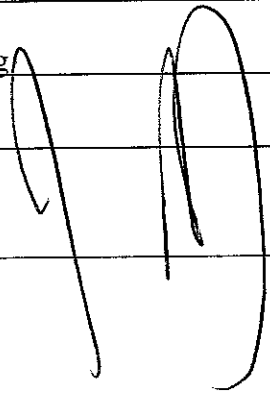
- The lobbyist is an employee of the Principal
 The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: December 31, 2005

Name: Jeffrey S. Rosenberg

Position: CEO

Signature: _____



Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

On Behalf of Lobbyist:

Thomas O. Wordell
Signature

THOMAS O. WORDELL 12/23/05
Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

Signature CEO
JEFFREY S. ROSENBERG 12/29/05
Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)

Additional Items

Item: Various preliminary and final plats and rezoning requests related to residential subdivisions of the principal.

- a. Affects the principals ability to continue developing residential subdivision within Madison
- b. Developers of residential subdivisions and builders of new homes in Madison.

Item: Various zoning ordinance changes.

- a. Affects the principals' ability to continue developing residential subdivision within Madison