

REGISTRATION OF LOBBYIST
FOR USE IN 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

ALEXANDER _____ JENNIFER _____ PRESIDENT _____
Last Name First Name Title
PO Box 71 _____
Mailing Address
MADISON _____ WI _____ 53701-0071
City State Zip Code
615 E. WASHINGTON AVE. _____
Business Address (if different)
(608) 443-1946 _____
Contact Phone
(608) 256-0333 _____ jalexander@greatermadisonchamber.com
Contact FAX Contact E-mail Address
www.greatermadisonchamber.com _____
Internet Address

Person to whom correspondence should be sent (if different from above)

LONIELLO _____ LISA _____
Last Name First Name
GREATER MADISON CHAMBER OF COMMERCE _____
Firm or Organization Name
615 E. WASHINGTON AVE. _____
Mailing Address
MADISON _____ WI _____ 53701-0071
City State Zip Code
608-443-1946 _____ 608-256-0333 _____
Phone FAX
loniello@greatermadisonchamber.com _____
E-mail Address

07 JAN 10 PM 2:30

Section II -- Nature and Interest of Principal

Greater Madison Chamber of Commerce, Inc.

Name of Principal

Designated Representative of Principal:

Alexander

Last Name

Jennifer

First Name

President

Title

Po Box 71

Mailing Address

Madison

City

WI

State

53701-0071

Zip Code

615 E. Washington Ave

Business Address (if different)

608 443-1946

Contact Phone

608 256-0333

Contact FAX

jalexander@greatermadisonchamber.com

Contact E-mail Address

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Internet Address

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Business membership Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: 1800

Other Not for Profit Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any issue that affects the business climate or quality of life.

List the City agencies in which the principal seek to influence administration action:

 All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: *See Attachment*

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/08/2007

Name: Jennifer Alexander

Position: President

Signature: Jennifer Alexander

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Mandatory Paid Sick Leave

- a. How will this item affect the principal's business or other activity?

Our interest in this issue is to advocate on behalf of businesses that may be adversely affected by legislation mandating paid sick leave for employees within the Greater Madison area.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Legislation mandating paid sick leave will affect all Madison businesses, small businesses will face the greatest impact.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

2. Item: Tax Incremental Financing (TIF)

- a. How will this item affect the principal's business or other activity?

Our interest in this issue is to advocate on behalf of businesses that are affected by the Tax Incremental Financing (TIF) opportunities available at the City of Madison

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Tax Incremental Financing (TIF) will affect Madison area businesses

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

3. Item: Inclusionary Zoning

- a. How will this item affect the principal's business or other activity?

Our interest in this issue is to advocate on behalf of businesses that may be adversely affected by ineffective inclusionary zoning provisions within the Greater Madison area.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Ineffective legislation dictating inclusionary zoning provisions will affect Madison businesses

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

4 Item: Neighborhood Conservation Districts

- a. How will this item affect the principal's business or other activity?

Our interest in this issue is to advocate on behalf of businesses that may be affected by designated Neighborhood Conservation Districts in the City of Madison.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Businesses existing or desiring to locate within a designated Neighborhood Conservation District will be affected.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

5 Item: Department of Planning and Development Reorganization

- a. How will this item affect the principal's business or other activity?

Our interest in this issue is to advocate on behalf of businesses that may be affected by the reorganization of this department.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

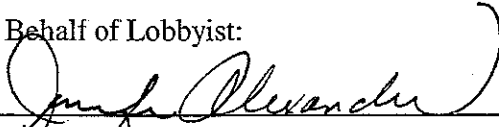
All Madison businesses seeking city approval for their business will be affected by the reorganization of this department.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

 _____ Signature	<u>PRESIDENT</u> _____ Title
<u>JENNIFER ALEXANDER</u> _____ Type or print name as signed above	<u>1/8/2007</u> _____ Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

_____ Signature	_____ Title
_____ Type or print name as signed above	_____ Date

Address & Telephone (if different from first page of this form)