

REGISTRATION OF LOBBYIST  
FOR USE IN 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

**Section 1 -- Identification of Lobbyist**

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Alexander	Randall	President
_____ Last Name	_____ First Name	_____ Title
145 E. Badger Rd., Suite 200		
_____ Mailing Address		
Madison	WI	53713
_____ City	_____ State	_____ Zip Code
_____ Business Address (if different)		
608-258-5580		
_____ Contact Phone		
608-258-5599	rpa@alexandercompany.com	
_____ Contact FAX	_____ Contact E-mail Address	
www.alexandercompany.com		
_____ Internet Address		

Person to whom correspondence should be sent (if different from above)

_____ Last Name	_____ First Name	
_____ Firm or Organization Name		
_____ Mailing Address		
_____ City	_____ State	_____ Zip Code
_____ Phone	_____ FAX	_____ E-mail Address

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**Section II -- Nature and Interest of Principal**

The Alexander Company, Inc.  
Name of Principal

Designated Representative of Principal:

Miller Thomas Development Project Mgr.  
Last Name First Name Title  
145 E. Badger Rd., Suite 200

Mailing Address  
Madison WI 53713  
City State Zip Code

Business Address (if different)  
608-258-5580

Contact Phone  
608-258-5599 tcm@alexandercompany.com

Contact FAX Contact E-mail Address

www.alexandercompany.com  
Internet Address

Check one of the following and complete only that section:

**Business Entity**

Real estate development, architectural design and urban planning  
Describe the business activity in which the entity is engaged

Chief Executive Officer: Alexander Randall President  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

### Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The principal may attempt to influence administrative and legislative actions pertaining to City of Madison real estate development policies and actions specific to developments, projects and designs specifically proposed by principal and principal's employees.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Implementation of SIP on Block 51, Madison, WI

a. How will this item affect the principal's business or other activity?

Implementation of SIP/Construction of previously approved development plan for Capitol West master development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this item will affect the real estate development, architectural design and urban planning segments of the principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Tax Incremental Financing

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 12/20/2006

Name: Randall P. Alexander

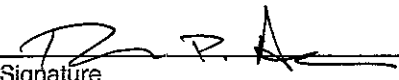
Position: President

Signature: [Handwritten Signature]

**Section V -- Certification**

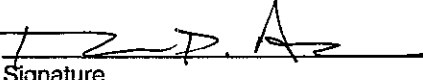
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

	President
Signature	Title
Randall P. Alexander	12/20/2006
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

	President
Signature	Title
Randall P. Alexander	12/20/2006
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)