

REGISTRATION OF LOBBYIST

For Use In 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Bochert _____ Linda _____ H. _____
Last Name First Name Title

PO Box 1806

Mailing Address

Madison _____ WI _____ 53701-1806
City State Zip Code

Business Address (if different)

608-257-3501

Contact Phone

608-283-2275

Contact FAX

lhbochert@michalebest.com _____
Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

_____ _____
Last Name First Name

Firm or Organization Name

Mailing Address

_____ _____ _____
City State Zip Code

_____ _____ _____
Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Veridian Homes, LLC

Name of Principal

Designated Representative of Principal:

Rosenberg	Jeffrey	CEO
_____	_____	_____
Last Name	First Name	Title

6801 South Towne Drive

Mailing Address

Madison	WI	53713
_____	_____	_____
City	State	Zip Code

Business Address (if different)

608-226-3100

Contact Phone

608-223-0439	jrosenberg@veridianhomes.com
_____	_____
Contact FAX	Contact E-mail Address

Veridianhomes.com

Internet Address

Check one of the following and complete only that section:

Business Entity

Real estate development and residential construction.

Describe the business activity in which the entity is engaged

Chief Executive Officer: Rosenberg	Jeffrey	CEO
_____	_____	_____
Last	First	Title

If partnership or limited liability company, check here and attach list of partners/members.

SOLE MEMBER: Veridian Holdings, LLC.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____	_____	_____
_____	_____	_____
Last	First	Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

List the City agencies in which the principal seek to influence administration action:

X All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Inclusionary Zoning Ordinance

a. How will this item affect the principal's business or other activity?

This item will require a percentage of new homes built in Madison to be sold at a restricted price. This will affect the principal's ability to make a profit on new development in Madison unless the principal is provided cost offsets by the City.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Developers of residential subdivisions and builders of new homes in Madison.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

_____	topic	_____	topic
_____	topic	_____	topic
_____	topic	_____	topic
_____	topic	_____	topic
_____	topic	_____	topic
_____	topic	_____	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: Jeffrey S. Rosenberg

Position: CEO

Signature: _____

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

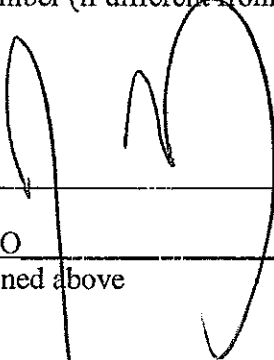
On Behalf of Lobbyist:

Signature

Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

Signature: 

Jeffrey S. Rosenberg, CEO

Type or print name as signed above Date

Address & Telephone number (if different from first page of this form)



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Attorneys at Law
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Fax 608 283 2275
Laura L. Riske
Direct 608 283 2265
Email llrike@michaelbest.com

December 15, 2006

Office of the City Clerk
Attn: Ms. Maribeth Witzel-Behl
210 Martin Luther King, Jr. Blvd , Rm 103
Madison, WI 53703-3342

Re: 2007 Registration of MBF Lobbyists & Principal Authorization Form Filings for Bill White, Linda Bochert & Matt Carlson
File No. 099999-0737

Dear Ms. Witzel-Behl :

Please find attached the 2007 Registration of Lobbyist and Principal Authorization Forms for filing on behalf of the following Michael Best Attorney's and their Principals:

MBF Attorney (Authorized Lobbyist)

Principal

Bill White

Veridian Homes, LLC
MG & E (Principal filed signed forms)
Spectrum Brands, Inc.
Alexander Company, Inc.
Union Corners LLC
CBL & Associates Management, Inc
Park Twone Development Corp & Related Entities

Matt Carlson

William J. Holley

Linda Bochert

Veridian Homes, LLC

Sincerely,

MICHAEL BEST & FRIEDRICH LLP

[Handwritten signature of Laura L. Riske]

Laura L. Riske
Director, Government Relations

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