

Section II -- Nature and Interest of Principal

454 W. Johnson, LLC

Name of Principal

Designated Representative of Principal:

Harder Justin Project Manager
Last Name First Name Title

2960 Triverton Pike

Madison WI 53711
Mailing Address City State Zip Code

Business Address (if different)

608-277-8887

608-277-8982 jharder@flemingdevelopment.com
Contact Phone Contact E-mail Address

Contact FAX

Internet Address

Check one of the following and complete only that section:

Business Entity

Real Estate Development

Describe the business activity in which the entity is engaged

Chief Executive Officer: Fleming Dan Managing General Partner
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Dan Fleming, Managing General Partner of 454 W. Holding Co., Inc.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Items related to development of condominium/retail project.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Planning, Urban Design, Plan Commission, Council, Traffic & Engineering, Public Works,
& other administrative agencies & advisory boards routinely tasked w/development review.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1 Item: 454 W. Johnson Street

a. How will this item affect the principal's business or other activity?

Principal proposes development of property to include
condominiums/ retail.

b Which industry, trade, profession or segment or portion thereof would be principally affected?

Sales and construction.

c If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____

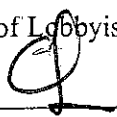
Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:



Architect

Signature

Title

Gary P. Brink

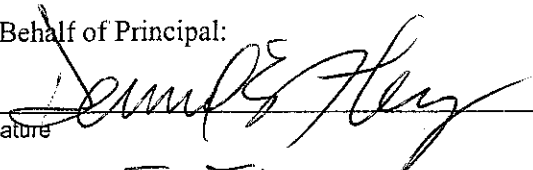
1-26-07

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:



Managing Member

Signature

Title

Daniel E. Fleming

1-29-07

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)