

REGISTRATION OF LOBBYIST
FOR USE IN 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

07 JAN 20 PM 1:53

Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.

Carbine Last Name Mary First Name Executive Director Title
Madison's Central BID
615 E. Washington Ave, P.O. Box 71 Mailing Address
Madison City WI State 53701 Zip Code
608-443-1973 Business Address (if different)
608-256-0333 Contact Phone mcarbine@downtownmadison.org Contact E-mail Address
www.visitdowntownmadison.com Contact FAX
www.visitdowntownmadison.com Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Down town Madison, Inc. (DMI)
Name of Principal

Designated Representative of Principal:

Schmitz Susan President
Last Name First Name Title

615 East Washington Ave, P.O. Box 71
Mailing Address

Madison WI 53701
City State Zip Code

Business Address (if different)
608-443-1970

Contact Phone

608-256-0333
Contact FAX

sschmitz@downtownmadison.org
Contact E-mail Address

www.downtownmadison.org
Internet Address

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Tax assessment district, public-private

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents. A city tax assessment district created in 1999 to promote the health & vitality of the district on behalf of the business/property owners contained therein. The BID Board is a city committee

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

✓ Approximate number of members: 300 business/property owners
The BID has contracted with OMI to administer the BID. BID staff are OMI employees

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Policies and activities affecting central downtown business & property owners (parking, construction, mall maintenance, Halloween, Alcohol Density Plan)

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Planning & Development, City Council, Mayor's Office, Police, Traffic, Parking, Parks

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31. See attached sheets

- 1. Item: _____
a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Parking Utility Proj. #6-
topic mid state ramp

Misc. Appropriations-
topic Downtown Safety

State St. Capitol Square
topic project #5 - streets and updates

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1-15-07

Name: Susan Schmitz

Position: President, Downtown Madison, Inc.

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Mary Corbino Executive Director, Madison's
Signature Title Central BFD
Mary Corbino 1-15-07
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Kyran Schmitz President
Signature Title
Kyran Schmitz 1-19-07
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)