

REGISTRATION OF LOBBYIST
FOR USE IN 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.

Carbine Last Name Mary First Name Executive Director Title
Madison's Central BID
615 E. Washington Ave., P.O. Box 71 Mailing Address
Madison City WI State 53701 Zip Code

Business Address (if different) _____
608-443-1973 Contact Phone
608-256-0333 Contact FAX mcarbine@downtownmadison.org Contact E-mail Address
www.visitdowntownmadison.com Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

07 JUL 27 11:00
CITY CLERK

Section II -- Nature and Interest of Principal

Downtown Madison, Inc. (DMI)
Name of Principal

Designated Representative of Principal:

Schmitz Susan President
Last Name First Name Title

615 E. Washington Ave., P.O. Box 71
Mailing Address

Madison WI 53701
City State Zip Code

Business Address (if different)

608-443-1970
Contact Phone

608-256-0333
Contact FAX

sschmitz@downtownmadison.org
Contact E-mail Address

www.downtownmadison.org
Internet Address

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____



Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc

Other

city tax assessment district - public-private
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents A special assessment district created in 1999 to promote the health & vitality of the district on behalf of the business & property owners contained therein. The BID Board is a city

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived committee
The BID has contracted with WMI to administer the BID
BID staff are WMI employees

Approximate number of members: 300 business/property owners



Individual

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Policies & activities affecting central downtown business & property owners (parking, construction, mall maintenance, Halloween, Alcohol License Density Plan, safety)

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Mayor's office, city council, parking, Parks, Planning & Development

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31 See attached

1. Item: _____

a. How will this item affect the principal's business or other activity?

b Which industry, trade, profession or segment or portion thereof would be principally affected?

c If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 7-23-07

Name: Susm Schmitz

Position: DMS President

Signature: *Susan Schmitz*

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:
Signature: Mary Carbine Title: BID Executive Director
Type or print name as signed above: Mary Carbine Date: 7-23-07

Address & Telephone (if different from first page of this form)

On Behalf of Principal:
Signature: Susan Schmitz Title: President
Type or print name as signed above: Susan Schmitz Date: 7-23-07

Address & Telephone (if different from first page of this form)

Principal	Downtown Madison Inc. (BID)			
<u>Date</u>	<u>City Official</u>	<u>Number of Contacts</u>	<u>Subject of Each Contact</u>	<u>Lobbyist</u>
January 9	Public Safety Review Board	1 (spoke at meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
January 24	Central District Police, Mayor's Office (Downtown Safety Initiative planning meeting)	1 (contributed to meeting)	Downtown Safety Initiative	Mary Carbine
January 24	Joel Plant, Alcohol Policy Coordinator (BID ALDP subcommittee meeting)	1 (staffed meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
January 31	Mayor and Mayor's staff, Central District Police, Parks, Engineering (Halloween debriefing meeting)	1 (contributed to meeting)	Halloween	Mary Carbine
February 23	Joel Plant, Alcohol Policy Coordinator (BID ALDP subcommittee meeting)	1 (staffed meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
March 2	David Dryer, Bill Knobloch	1	Parking	Mary Carbine
March 9	Joel Plant, Alcohol Policy Coordinator (BID ALDP subcommittee meeting)	1 (staffed meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
March 12 – April 5	Larry Nelson	5 (calls, emails)	State Street reconstruction	Mary Carbine
April 12	Joel Plant, Alcohol Policy Coordinator (BID ALDP subcommittee meeting)	1 (staffed meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
May 8	Public Safety Review Board	1 (spoke at meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
June 20	Alcohol License Review Committee	1 (registered at meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
July 18	Alcohol License Review Committee	1 (spoke at meeting)	Alcohol License Density Plan Ordinance	Mary Carbine
July 17-20	Engineering, Parking Utility, Mayoral Aide Joel Plant	5 (calls, emails)	Parking, Construction, Overture Ramp access	Mary Carbine
July 25	Joel Plant	1 (meeting)	Downtown safety	Mary Carbine