

**REGISTRATION OF LOBBYIST
FOR USE IN 2007**

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.

Krupp Last Name Joseph First Name Partner Title

2020 Eastwood Drive
Mailing Address

Madison City Wisconsin State 53704 Zip Code

Business Address (if different)

608-249-2020
Contact Phone

608-249-2053 Contact FAX jkrupp@kruppeconstruction.com Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Same As Above Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

RECEIVED
OFFICE OF THE CITY CLERK
MADISON, WI
JAN 11 2007

Section II -- Nature and Interest of Principal

Midvale Plaza Joint Venture LLP
Name of Principal

Designated Representative of Principal:

Krupp Joseph Partner
Last Name First Name Title

2020 Eastwood Drive
Mailing Address

Madison Wisconsin 53704
City State Zip Code

120 East Lakeside Street Madison WI 53711
Business Address (if different)

608-249-2020
Contact Phone

608-249-2053 ikrupp@kruppconstruction.com
Contact FAX Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

Business Entity

Development and construction of Sequoia Commons project
Describe the business activity in which the entity is engaged

Chief Executive Officer: N/A
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.
Jack Kelly Joseph Krupp
Scott Kelly Christopher Armstrong
Jerome Kelly

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Interaction with all agencies required to review and comment on
development project.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

All agencies required to review development project.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: City approval of Sequoya Commons

a. How will this item affect the principal's business or other activity?

Required action to proceed with construction of project

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

CAPITAL BUDGET	OPERATING BUDGET
N/A	N/A
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

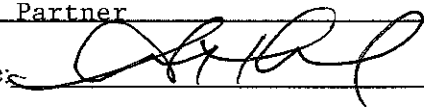
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 2/22/07

Name: Scott Kelly

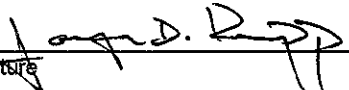
Position: Partner

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

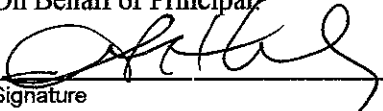
On Behalf of Lobbyist:

 _____ Partner
Signature Title

Joseph D. Krupp _____ 2/21/07
Type or print name as signed above Date

Same _____
Address & Telephone (if different from first page of this form)

On Behalf of Principal:

 _____ Partner
Signature Title

Scott Kelly _____
Type or print name as signed above Date

120 Eastw Lakeside Street, _____ Madison WI 53711 _____ 608-284-0120
Address & Telephone (if different from first page of this form)