

**CITY OF MADISON  
Principal's Expense Statement**

**Reporting Period:** January 1 through June 30  
July 1 through December 31

**Filing Deadline, Indicate Half-Year:**

July 31  
 January 31

Smart Growth Madison, Inc  
Name of Principal

663-2005  
Phone No.

701 e Washington ave ste 107 Madison WI  
Address

53703

Carole Schaeffer  
Name of Lobbyist

663-2005  
Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ 5,625

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
8/1	Jim Morgan	1	Parkland def	Carole Schaeffer
8/1	Sr Widstrand	1	Parkland def	"
8/1	Michael Schumaker	1	Parkland def	"
8/1	Joe Clausius	1	Parkland def	"

See Page 2 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

[Signature] executive director  
Signature Title  
Carole Schaeffer  
Type or print name  
1/31/08  
Date

Continuation of Disclosures

Name of Principal:

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
8/5	Satya Rhodes Conway	1	LEED proposal	Carole Schaefer
8/5	Judy Compton	1	LEED	
8/5	Sheree Gruder	1	LEED	
8/6	TIF <del>Adhoc</del> Adhoc comm.	1	TIF	
8/7	Eli Judge	1	parking standards	
8/8	Jed Sandborn	1	parking standards	
8/8	Brenda Kunkel	1	Demolition Standards	
8/8	Satya Rhodes Conway	1	LEED	
8/8	Judy Compton	1	LEED	
8/13	Thuy Pham Rammale	1	RTA	
8/13	Thuy Pham Rammale	1	Crime	
8/13	Judy Compton	1	RTA/streets	
8/13	Judy Compton	1	LEED	
8/13	Tim Brueer	1	I2	
8/13	Joel Plant	1	RTA / general developmt	
8/16	Thuy Pham Rammale	1	general discussion	
8/20	I2 subcommittee marketing	1	I2	
8/20	Demolition subcommittee	1	Demolition standards	
8/24	Joel Plant	1	Parking standards	
8/24	Brenda Kunkel	2	Allied Drive	
8/27	Javren Crare	1	Parking standards	
8/30	Brownbag session	1	RTA	
9/5	Larry Nelson, Sr. Widstrand Michael Schumacher, Joe Clausig	1	Parkland definition	

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
9/5	Tim Bruer	1	IZ	Carole Schaeffer
9/6	Judy Compton	2	TIF	
9/6	Sethya Rhodes Conway	1	LEED proposal	
9/11	Dawn McCormick	1	Parkland	
9/11	Joel Plant	1	Parking standards	
9/14	Dan McCormick	1	Parkland	
9/14	Michael Schumacher	1	Parkland	
9/17	Joel Clausius	1	Parkland	
9/17	Lauren Chace	1	Parking Standards	
9/17	Larry Palm	1	Parking Standards	
9/24	Matt Mikeljewski	1	economic development	
9/26	Matt Mikeljewski	1	economic development	
9/21	Inclusionary Zoning Oversight	1	IZ	
9/21	<del>Lauren Chace</del> Hickory Hurst	1	IZ	
9/21	Lauren Chace	1	IZ	
9/21	Marsha Fummel	1	IZ	
9/28	Joel Plant	1	RTA	
10/1	Plan Commission	1	Ⓢ did not testify, listed	
10/2	Common Council	1	economic development	
10/2	Zach Brandon	1	Bill Clingan appointment	
10/3	Judy Compton	1	Bill Clingan appointment	
10/5	Inclusionary Zoning Oversight	1	IZ	
10/5	Lauren Chace	1	Bill Clingan Appointment	
10/3	Hickory Hurst	1	CD36 agenda	

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
10/5	Larry Palm	1	Bill Clingan appt	Carle Schaeffer
10/5	Tim Bruer	1	Bill Clingan appt	
10/8	Michael Schumacher	1	Bill Clingan appt	
10/8	Thuy Pham-Rommel	1	Bill Clingan appt	
10/8	IZ oversight subcommittee	1	IZ marketing	
10/4	CD36	1	Clingan appt	
<del>10/8</del>	<del>BOE members</del>	<del>1</del>	<del>Clingan appt</del>	
10/8	BOE members	1	Clingan appt	
10/8	Judy Compton	1	TID districts	
10/9	BOE members	1	Clingan appt	
10/10	Juel Plant	1	economic dev. issues	
10/10	Landmarks Commission	1	Demolition Standards	
10/10	Juel Plant	1	Demo Standards	
10/10	Brad Murphy	1	Demo Standards	
10/12	IZ oversight	1	IZ	
10/15	TIF subcommittee	1	Bill Clingan appt	
10/15	Zach Brandon	1	Bill Clingan appt	
10/17	all alders	1	Bill Clingan appt	
10/19	Inclusionary Zoning	1	IZ	
10/19	Judy Compton	1	TID 39	
10/27	Sustainability Com	1	LEED	
10/22	Plan Commission	1	Gateway Build	
10/23	Brad Murphy	1	Downtown Master Plan	



SGM

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
11/28	Tim Gruber	1	parking	Carlo Schaeffer
11/28	Judy Compton	1	econ development	
11/28	Joel Plant, Mendraj, Harmon	1	TIF policy	
11/28	Judy Compton	1	TIF	
12/3	TIF	1	TIF	
12/3	Plan Commission	1	Parking	
12/3	Tim Gruber	1	Parking	
12/3	Lauren Greer	1	Parking	
12/3	Jim Bull	1	Parking	
12/3	all Plan Commissioners and staff	1	Parking	
12/3	Dan McCormick	1	Parkland	
12/3	Ray Harmon	1	meeting / Downtown Master Plan	
12/3	Paul Skidmore	1	Parkland	
12/3	Thuy Pham Pemele	1	RTA	
12/4	Common Council	1	Parking Standards	
12/5	Nan Fey	1	Parking	
12/5	Dan McCormick	1	Parkland	
12/6	Brad Murphy	1	Demolition Standards	
12/13	Judy Compton	1	property rights	
12/14	Dan McCormick / Sid Street	1	park land	
12/14	Michael Schumacher / Joe Clausius	1	park land	
12/14	office of business resources	1	Development projects	
12/17	Mayor's office	1	Downtown Master Plan	
12/20	Mario Mendra, Joel Plant, Brad Murphy Bill Frubling, Mark Olinger, Mike Wadeltch	1	Downtown Master Plan round table	
12/13	OBR	1	econ. dev. plan	