

**REGISTRATION OF LOBBYIST
FOR USE IN 2007**

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

OFFICE OF THE CITY CLERK
MADISON, WI 53703-3342
OFFICE HOURS: 9:00 AM - 4:00 PM
TELEPHONE: 608-261-1121
FAX: 608-261-1122
WWW.CITYCLERK.WI.GOV

**Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.**

Sherry Timothy Vice President
Last Name First Name Title
1221 John Q Hammons Dr
Mailing Address
Madison WI 53717
City State Zip Code
Business Address (if different)
608-826-2044
Contact Phone
608-831-4243 sherryt@sva.com
Contact FAX Contact E-mail Address
sva.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Dahl Heather
Last Name First Name
Suby, Von Haden & Associates, S.C.
Firm or Organization Name
1221 John Q Hammons Dr
Mailing Address
Madison WI 53717
City State Zip Code
608-826-2071 608-831-4243 dahlh@sva.com
Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Suby, Von Haden & Associates, S C

Name of Principal

Designated Representative of Principal:

Sherry Timothy Vice President
Last Name First Name Title

1221 John Q Hammons Dr
Mailing Address

Madison WI 53717
City State Zip Code

Business Address (if different)
608-826-2044

Contact Phone
608-831-4243 sherryt@sva.com

Contact FAX
sva.com Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

Business Entity

Certified Public Accounting Firm & Public Real Estate
Describe the business activity in which the entity is engaged

Chief Executive Officer: Cotton Jack CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Tax Incremental Financing (TIF) Matters

Inclusionary Zoning (IZ)

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1 Item: TIF matters for Union Corners, LLC

a. How will this item affect the principal's business or other activity?

It will affect the Equity Participation Payment (EPP) to the City of Madison

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Real Estate developments

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

Do not know

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

N/A	N/A
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 2/14/07

Name: Timothy W. Sherry

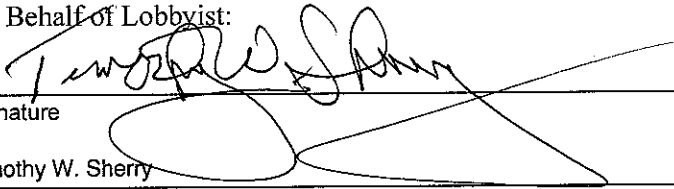
Position: Vice President

Signature: 

Section V -- Certification

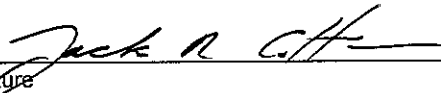
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


Signature _____ Vice President
Title
Timothy W. Sherry _____ 2/14/07
Date
Type or print name as signed above

Address & Telephone (if different from first page of this form)

On Behalf of Principal:


Signature _____ CEO
Title
Jack R. Cotton _____ 2/14/07
Date
Type or print name as signed above

608-826-2025

Address & Telephone (if different from first page of this form)