

REGISTRATION OF LOBBYIST  
FOR USE IN 2007

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

SIMONSON Bruce Architect  
Last Name First Name Title

1190 W. Druid Hills Dr. NE Suite T-65  
Mailing Address

Atlanta GA 30329  
City State Zip Code

Business Address (if different)

(404) 634-4466 x102

Contact Phone

(404) 634-4433

Contact FAX

bsimonson@sgnplusa.com  
Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

see Above

\_\_\_\_\_  
Last Name First Name

Simonson Germany Nonemaker + Associates, Inc.  
Firm or Organization Name

see Above  
Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone FAX E-mail Address

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OFFICE OF THE CITY CLERK  
MAY 15 2007 11:25 AM

**Section II -- Nature and Interest of Principal**

Simonson Germany Nonemaker + Associates, Inc. (SGN+A)  
Name of Principal

Designated Representative of Principal:

SIMONSON Bruce Principal/Architect  
Last Name First Name Title

1190 W. Druid Hills Dr. NE, Suite T-65  
Mailing Address

Atlanta GA 30329  
City State Zip Code

Business Address (if different)

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Check one of the following and complete only that section:



**Business Entity**

Architecture & Landscape Architecture Design Firm  
Describe the business activity in which the entity is engaged

Chief Executive Officer: SIMONSON, Bruce Principal  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.



**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

*Architectural firm that represents owners in presentations to City agencies*

List the City agencies in which the principal seek to influence administration action:

All

None

Agencies listed below

*Planning & Development; Urban Design Commission; Plan Commission; Common Council*

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

\_\_\_\_\_  
\_\_\_\_\_

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature

*Principal / Architect*  
Title

*Bruce Simonson*  
Type or print name as signed above

*3.1.07*  
Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

*See Above*  
Signature

Title

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)